

Historic, Archive Document

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Pinocchio

Cole's
1951

*Guide to
Modern
Gardening*

**Everblooming
Floribundas**

**Easiest of All
Roses to Grow**

See Page 11



Fashion



Red
Pinocchio



Geranium Red



Goldilocks



*The
Cole
Nursery
Co.*

1881-1951

**PAINESVILLE
OHIO**

Cole Presents All-



Mirandy

R 36 MIRANDY

(Plant Pat. 632). Top Ten All-America Selection. Big, beautifully shaped buds and perfect, fully double deep red flowers which last and last. Long sturdy stems, vigorous upright growth. Plenty of free-bodied Damask fragrance. **Prepaid, \$1.65 each; 3 or more, \$1.50 each.**

R 39 PEACE

(Plant Pat. 591). Top Ten All-America Selection. Highest scores year after year in the ratings and shows. Perfect buds rich golden yellow edged cerise, open slowly into large, fully double flowers. As they unfold, the golden color changes to soft clear yellow, then to cream and ivory with tints of yellow, blending on each petal to a lightly ruffled edge of pink. Many flowers produced at once and they can be seen in all stages. Shiny, dark green foliage. **Prepaid, \$2.25 each; 3 or more, \$2.00 each.**



R 37 MISSION BELLS

(Plant Pat. 923). 1950 All-America Winner. An exceptionally healthy, strong grower, producing very long pointed buds and large flowers with pleasing tea scent. Buds and open flowers glowing clear shrimp-pink shaded salmon. **Prepaid, \$2.00 each; 3 or more, \$1.80 each.**

R 34 KATHERINE T. MARSHALL

(Plant Pat. 607). Top Ten All-America Selection. Friendly warm glowing pink Roses of rare beauty and delicate form. Successful in all parts of the country. Slow opening coral-pink buds with a suffusion of gold. Foliage and growth are tops. Stems long, ideal for cutting. **Prepaid, \$1.65 each; 3 or more, \$1.50 each.**

R 35 LOWELL THOMAS

(Plant Pat. 595). Top Ten All-America Selection. Nicely formed lemon-chrome buds and large, purest clear yellow flowers. The 4-inch blooms come singly on long, sturdy stems and are delicately scented. **Prepaid, \$1.65 each; 3 or more, \$1.50 each.**



Peace



#RC 44 COLLECTION

All 5 on this page
(Value \$9.20)

Special \$8.30
Prepaid

A COLE SUPER SPECIAL

#RC 43 ALL-AMERICA SPECIAL

1 each of the 10 roses
on these two pages
(Value \$18.75)

All 10 for \$16.70
Prepaid



Mission Bells



1950



Katherine T. Marshall

[2]



Lowell Thomas



America Rose Selections

Tested and Selected as **THE BEST**
By Foremost Rose Experts
in All Parts of the Country

R 38 NOCTURNE

(Plant Pat. 713). Top Ten All-America Selection. Dark rich cardinal-red with shadings of deep crimson, pleasantly fragrant. The longest, most perfectly streamlined buds of any red Rose. Has the ability to really grow. **Prepaid, \$1.65 each; 3 or more, \$1.50 each.**

R 33 FORTY-NINER

(Plant Pat. 792). Top Ten All-America Selection. Probably the most brilliant Rose ever introduced. Inside of petals is vivid cardinal-red and the outside rich chrome-yellow, sometimes overlaid with pink. Long pointed buds open to unusually well-shaped flowers, fragrant and long-lasting. Stays bright until the last petal falls, too. **Prepaid, \$2.00 each; 3 or more, \$1.80 each.**

R 41 SUTTER'S GOLD

(Plant Pat. 885). 1950 All-America Selection, Gold Medal Winner in the famous Bagatelle trials at Paris, and Geneva Gold Medal Winner. The first Rose to capture all 3 awards. Long-pointed bright yellow buds richly shaded orange and red. Lovely high-centered flowers, most fragrant of all yellow Roses. **Prepaid, \$2.25 each; 3 or more, \$2.00 each.**

R 42 TALLYHO

(Plant Pat. 828). Top Ten All-America Selection. The kind of Rose we're always looking for. Perfect buds and flowers in a uniquely subtle combination of deep silvery rose and rich crimson. Has everything—form, color, fragrance, on a big vigorous bush. **Prepaid, \$2.00 each; 3 or more, \$1.80 each.**

R 40 SAN FERNANDO

(Plant Pat. 785). Top Ten All-America Selection. Pointed, streamlined buds and magnificent flowers of glowing currant-red. Last long—don't fade or blue with age. Highly perfumed. Tall, erect stems. **Prepaid, \$1.65 each; 3 or more for \$1.50 each.**

#RC 45 Collection

All 5 on this page
(Value \$9.55)

Special \$8.60

Prepaid



Nocturne



Forty-Niner



Sutter's Gold



San Fernando



Tallyho

Cole Pays the
Postage on all Roses

The Treasure Chest

Ensure Exhibition Blooms
The Easy Way With
RA-PID-GRO

Page 17



McGredy's Scarlet



Golden
Sastago



Poinsettia



Editor McFarland



Duquesa
de
Penaranda

Reliable everblooming favorites, treasured by
amateurs and the country's experts alike.

DREAM CHEST

All 5 Roses pictured on
this page in Cole's Top, XX
Grade. #RC 12.

(Value \$6.25)

\$5.65

R 8 **McGREY'S SCARLET.** Large,
luminous carmine-red. Very flori-
ferous.

R 5 **GOLDEN SASTAGO.** Clear,
never-fading yellow.

R 10 **POINSETTIA.** Long-pointed
buds. Glowing rich red.

R 4 **EDITOR McFARLAND.** Deep
pink, fragrant. Sturdy grower.

R 3 **DUQUESA DE PENARANDA.**
Intriguing copper-apricot with yel-
low overtones.

TREASURE CHEST

All 11 Roses pictured on
these two pages in Cole's
Top, XX Grade. #RC 15.

(Value \$13.75)

\$11.45

**Cole's Top Quality (XX)
Monthly Hybrid Tea Roses
... bloom the first year and
gain added beauty with each
season.**

ALL
SENT P

A COLE SUPER SPECIAL

COLE'S FAMOUS BARGAIN RAINBOW ROSE OFFER

(Spring Shipment Only)

Fine, 2-year-old, field-
grown Hybrid Tea Ros-
es. All the best varieties,
a careful selection of
colors. Will give satisfac-
tion in every respect. Big
grade—a real bargain. As-
sorted, our choice, not
labeled. Same guarantee
as Cole's XX Roses.

of Proven Favorites

Your Own Choice

ANY OF THE 11 VARIETIES LISTED

\$1.25 each, Any 3 for \$3.55

Any 10 for \$11.00 PREPAID

PROTECTED BY COLE'S
LIBERAL GUARANTEE
SEE PAGE 16

FANTASY CHEST

All 6 Roses pictured on
this page in Cole's Top. XX
Grade #RC 14.

(Value \$7.50)

\$6.70

R 2 CRIMSON KING. One of the
finest of the bright reds.

R 9 PINK DAWN. Large, fully
double flowers, clear, purest
pink.

R 1 CONDESA DE SASTAGO.
Most popular of all multi-
color roses.

R 11 PRESIDENT HOOVER.
Orange, scarlet and yellow
combination. Fragrant.

R 7 MCGREDY'S IVORY. Beauti-
fully formed ivory-white.

R 6 JOANNA HILL. Clear Indi-
an-yellow, perfectly formed.

McGredy's
Ivory

ROSES
PREPAID

#RC 16
5 Roses \$3.50

#RC 17
10 Roses \$5.95

#RC 18
20 Roses \$10.95

Joanna
Hill

President
Hoover

Crimson
King

Pink
Dawn

Condesa de
Sastago

Cole's HARDY CLIMBING ROSES

*Chosen for Hardiness and
Abundance of Bloom*

King
Midas



R 30 KING MIDAS

(Plant Pat. 586). Modern, high centered, tight buds, gold flushed red. 4 to 5 inch Hybrid-Tea-like flowers, clear unfading yellow. Particularly hardy and vigorous.

Prepaid, \$1.75 each; 3 or more, \$1.55 each.



R 29 DR. J. H. NICOLAS

(Plant Pat. 457). Always in bloom. Huge, very double, deep rose-pink flowers on long stems fine for cutting. Very fragrant—rich and enduring. Makes a fine pillar or large bush rose. Prepaid, \$1.75 each; 3 or more, \$1.55 each.

A COLE SUPER SPECIAL

*Garden of
Superior Climbers*

Offer #RC 32

- 1 Blaze
- 1 King Midas
- 1 Dr. J. H. Nicolas
- 1 New Dawn
- 1 Dream Girl

All 5
Prepaid for **\$7.40**
(you save \$1.10)



R 27 BLAZE

Most popular red everblooming climber. Completely covered with blazing scarlet in June and constantly recurs the rest of summer and fall. Buy Blaze for the greatest show in rose-dom. Prepaid, \$1.50 each; 3 or more, \$1.35 each.

The
New
Dawn



R 31 The New Dawn

Really blooms continuously all summer. Its masses of soft pink flowers and delightful fragrance are always with you. Trim, pointed buds on long sturdy stems and superb in bouquets. Prepaid, \$1.50 each; 3 or more, \$1.35 each.

R 28 DREAM GIRL

(Plant Pat. 643.) The finest new climber in years. Outside petals of buds are light apple-blossom pink. After several days they open to show the salmon-pink inside petals which are overlaid with a sheen of fresh apricot. Spicy, unforgettable fragrance—a few blooms will scent a whole room. Absolutely disease-resistant, healthy and vigorous. Flowers in succession from June to frost. Prepaid, \$2.00 each; 3 or more, \$1.75 each.



FLOWERING SHRUBS

S 1 *Cole's True Hardy Crape Myrtle*

Spring Planting Only

The Southland's beloved plant now hardy to Northern Massachusetts. This new strain is the only one we know of which will bloom satisfactorily in our area. Most require a long growth period, hence do not flower until autumn. Cole's hardy strain is covered from July till frost with fluffy, soft pink blooms having crinkled, crepe-like petals. Foliage dense, very healthy, glossy green on an upright, symmetrical bush. Grows about 3 ft. high in Ohio. Easily grown in any good garden soil and should be given a loose mulch over the winter. (Not sold in fall.) Prepaid, plants from pots, \$2.00 each; 3 for \$5.00.



S 8 SMOKE TREE

(Cotinus.) A choice shrub or small tree to about 10 feet high, and as wide. Distinctive foliage colors beautifully in the fall. Flowers and filmy seed clusters cover the plant all summer with billows of purple smoke. Makes an exciting point of interest as a lawn specimen. Grows in either wet or dry soil. Prepaid, blooming size 2 to 3 ft. plants; Each \$1.50; 2 for \$2.75.

*The Ideal Mulch and Soil Conditioner;
Cole's Peat Humus Mixture.
Page 17.*

S 17 DOUBLE PINK ALMOND

(Prunus glandulosa). One of the earliest spring-flowering shrubs. Rosettes of very double rosy pink flowers nestle close to the twigs, completely covering the bush. Rounded, dense shrub to 4 feet tall grows in full sun or light shade. Prepaid, 2 to 3 feet, own-root plants, \$1.15 each; 3 for \$3.15.



S 2 *Dainty Rose Daphne*

(Daphne cneorum). 8 inches. A lovely little evergreen shrub. Who has not seen its lively pink flowers covering the dark green mound in the spring, and again in early fall? Its fragrance is delicious. Can be used in almost any location, but does enjoy sun and somewhat alkaline (sweet) soil. Not prepaid, well-budded, 8 to 10 inch spread, \$1.75 each; 3 for \$4.50. (Balled in earth).

Silver Leaf Dogwood S 7

(Cornus elegantissima). (Left). Outstanding accent plant. Leaves deep green in center with wide border of silvery white. White flowers in early June followed by attractive white fruits in late summer. Red stems furnish interest in winter. Stands very wet soil conditions. 5 foot top height. Prepaid, 2-yr. size, \$1.10 each; 3 for \$3.00.

*You Can't Miss With
Cole's Vigorous Shrubs*





S 18

Cole's Own DWARF Rose Gold PUSSY WILLOW

(Left). New. Breaks out in late February or March with thousands of silvery catkins which progress through a fascinating series of color changes. At first silver-gray, then turn silvery pink, then rosy pink dotted with hundreds of bright yellow stamens, and finally become nearly solid gold. Low mounded plant (to 4 feet) never becomes leggy and unattractive. Attractive silvery foliage stays on until winter. Catkins are large . . . 3 inches and longer; and last for weeks and weeks. Can be forced indoors as early as Christmas. **Price reduced. Prepaid, \$1.50 each; 3 for \$3.75.**



S 9 GOLDEN BELLS

(Left). Everyone knows the faithful Forsythia. Cole offers the heaviest blooming, deep-colored variety, **spectabilis**. Grows to 7 feet tall in sun or light shade in ordinary soil. Nothing surpasses its April show. **Prepaid, 18 to 24 inches, Each 90c; 3 for \$2.40; 10 for \$4.90. 2 to 3 feet, Each \$1.10; 3 for \$3.00.**



Beauty Bush

S 12 Beauty Bush

(Kolkwitzia). (Left). A magnificent specimen flowering shrub, growing to a height of 7 feet. Most adaptable and of great beauty. The upright growing branches arch gracefully outward and, during the June blooming season, are weighted downward with lovely pink, bell-like flowers. Hardy and not too particular as to soil conditions. **Prepaid, 2 to 3 ft., \$1.35 each; 3 for \$3.50.**

You can profit by taking advantage of Cole's low-priced magazine offer, described on the little order blank enclosed.



RED ZABELI HONEYSUCKLE

S 14

New. The most shapely bush, finest foliage and reddest flowers of all the shrub Honeysuckles. Grows upright to 6 feet with blue-green foliage all the way up. Covered with bright red flowers in May and the brilliant red fruits last all summer. Excellent used as specimens, in flowering hedges or low screens. Plant 3 ft. apart for informal hedges. **Prepaid.**

	Each	10	25
18 to 24 inches	\$5.75	\$11.25	
2 to 3 feet	1.25	7.75	15.75



S 20 A COLE SPECIALTY

Everblooming Pink Spirea

(*S. macrothyrsa*). The finest Spirea ever introduced. Enormous spikes of cameo-pink flowers up to 12 inches long on strong stems up to 4 feet long. Will bloom all summer if flowers are kept cut. Excellent foliage; no pests. Grows in any ordinary soil, and can stand a little shade. **Prepaid, 18 to 24 inches, Each \$1.00; 3 for \$2.75. 2 to 3 feet, Each \$1.35; 3 for \$3.60.**

RESERVE YOUR PLANTS EARLY! Orders are accepted any season of the year, for delivery at the proper planting time in your locality. Orders are given strict preference according to the time of their receipt.

S 26 *Gardenia Scented* BURKWOOD VIBURNUM

(Below). Plant this one near the house so you may get full benefit of its exquisite fragrance. An excellent upright-spreading shrub to 5 feet, with glossy, leathery, semi-evergreen foliage. Its quantities of bluish-white flowers in early spring make this new English Hybrid a jewel for every family. Hardy. Likes a well-drained soil. **Not prepaid, 15 to 18 inch, balled in earth, \$3.25 each; 2 for \$6.00.**



GET

THE WORLD'S LARGEST AND MOST
INFLUENTIAL FARM MAGAZINE

NOW!

Owners, renters, operators, managers of farm land, their families and merchants who do business with farm people should read this big, live magazine. FARM JOURNAL and FARMER'S WIFE is read by more than 2,850,000 families. Each issue has departments for men, women, boys and girls. Clean and wholesome, no liquor advertisements. The low subscription prices make it a real bargain for folks who have farm interests. America's favorite rural magazine for 74 years.

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OTHER
SIDE

Now, Farm Journal and Farmer's Wife, 4 in. size, \$1.25

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		<u>\$3.50</u>

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No orders accepted for addresses outside U. S.

RECOMMENDED BY THE COLE NURSERY COMPANY



New Upright Red Flowering Quince

S 5 NEW UPRIGHT RED FLOWERING QUINCE

(*Chaenomeles lagenaria* var.) (Left). 5 ft. Large, scarlet-red flowers all along the branches in early spring. Truly upright and free-flowering, perfectly hardy. Handsome, glossy deep green foliage. Great improvement over old sprawly types once common. Prepaid, 1½ to 2 ft., \$1.15 each; 3 for \$3.20.

S 15 GOLDEN SYRINGA

(*Philadelphus coronarius aureus*). (Right). 4 ft. Most popular golden leaved shrub. Makes a neat compact plant with foliage to the ground. Used in hedges and trimmed formally as specimens. Valuable in semi-shade. Typical white Mock-Orange flowers. Prepaid, 2-yr. bushy, \$1.25 each; 3 for \$3.50.



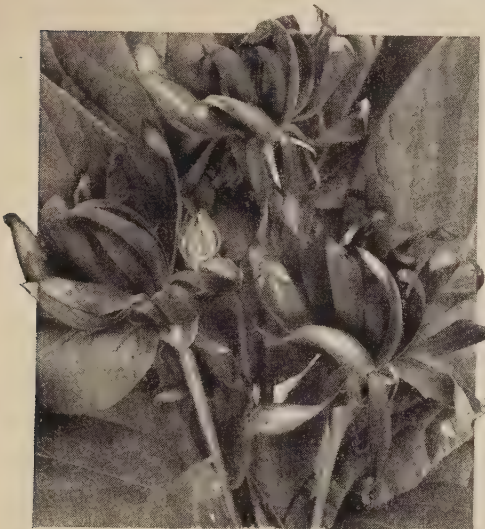
Golden Syringa

S 16 DOUBLE MOCK ORANGE

(*Philadelphus virginial*). (Right). 6 ft. Universal favorite of the double white Mock Oranges, and most fragrant of all. Useful for borders and accent use. Easily and quickly grown. Heavy flowering in June and intermittently throughout the summer. Prepaid, 2 to 3 ft., \$1.25 each; 3 for \$3.50.

S 3 SWEET SHRUB

(*Calycanthus floridus*). (Left). 6 ft. A unique shrub popular in United States gardens since colonial times. Makes a dense bush with large, glossy leaves, aromatic when crushed. Odd, double, spicily fragrant reddish brown flowers in large quantities in mid-May. Yellow fall foliage color. Grows well in almost any soil, wet or dry. Prepaid, 1½ to 2 ft., \$1.15 each; 3 for \$3.20.



Sweet Shrub

S 11 DOUBLE KERRIA JAPONICA

(Globe Flowers). (Left). Great quantities of ball-shaped, bright yellow blossoms in May and June; keep coming all summer. Fine in bouquets, too. Established plants are 4 to 5 feet tall and bear 1½-in. flowers. Bright green, willowy stems offer winter interest. Thick-growing shrub used in foreground of shrub borders. True stock is quite scarce. Prepaid, 2 ft. size, \$1.25 each; 3 for \$3.50.



Double Mock Orange, Virginal

S 6 SUMMER SWEET

(*Clethra alnifolia*). (Right). 5 ft. Probably the most fragrant shrub of all. Produces a wealth of narrow spikes of intensely sweet, white flowers in late July and August when little else is in bloom. Will grow in almost any location and even in shade and moist places. Flowers last well in the house. Prepaid, 2-yr., 12 to 18 in., \$1.00 each; 3 for \$2.85.



Double Kerria Japonica

Hills of Snow Hydrangea

S 10 HILLS OF SNOW

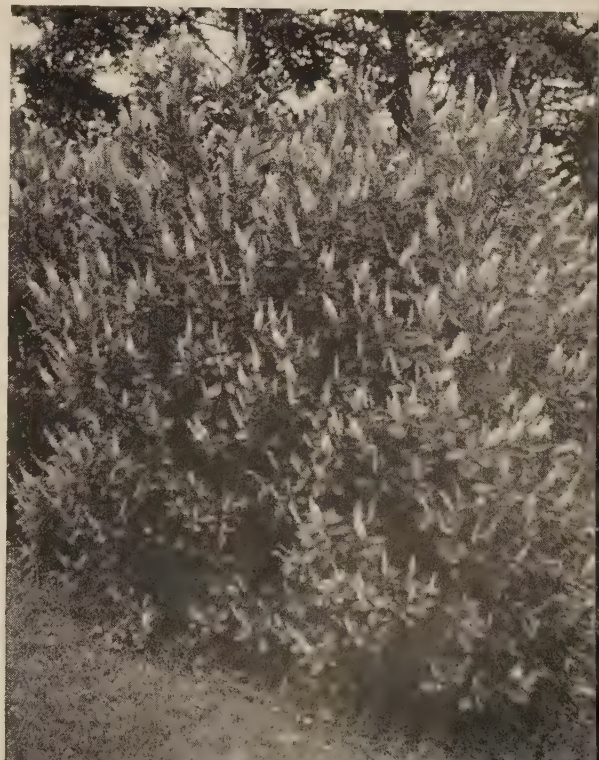
(*Hydrangea arborescens grandiflora*). 3 ft. Giant creamy white flowers in early summer on upright, dense growing plants. So profuse that a bush in full bloom is a growing mass of white Snowballs. Easily grown. Prepaid, stout 2-year, \$1.10; 3 for \$3.05.



Certificate of Nursery Inspection

THIS IS TO CERTIFY that the nursery stock of THE COLE NURSERY COMPANY, has been inspected by a duly authorized inspector, and has been found apparently free from dangerously injurious insects and plant diseases. Permission is hereby granted the above mentioned nursery firm to sell and ship nursery stock . . . for the year ending Sept. 15, 1951 from their sales place at R. 1. W. Jackson St., Painesville, Ohio.

H. S. FOUST,
Director of Agriculture,
State of Ohio





Red Everblooming Dwarf Spirea

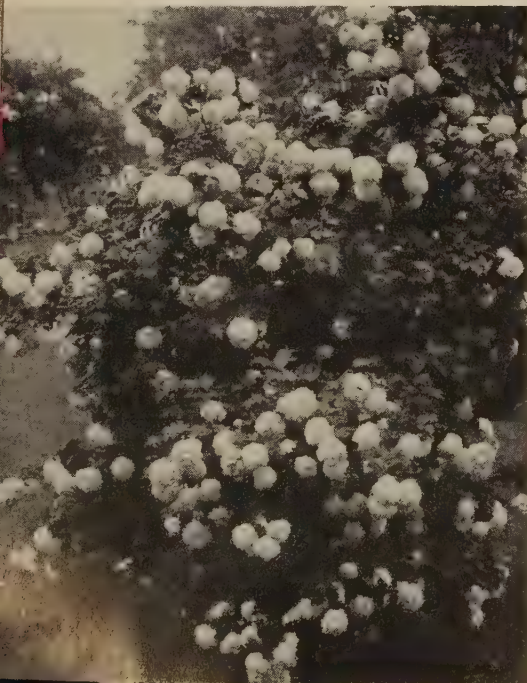
S 19 RED EVERBLOOMING DWARF SPIREA

(S. Anthony Waterer). Deservedly the most popular low-growing shrub. Makes a neat, compact bush only 2½ feet tall. Flat clusters of bright crimson flowers, often 6 in. in diameter, are borne heavily in June and continue until fall. Young leaves tinged pink in spring. Sun or semi-shade and ordinary soil keep it happy. Prepaid, 12 to 15 in. bushy, 75c each; 3 for \$2.00; 10 for \$5.90.



French Lilacs

Big Snowball Viburnum



American Cranberry Bush

AMERICAN CRANBERRY BUSH

S 28 (*Viburnum trilobum*). 8-9 ft. One of the finest background and screen shrubs. Upright-spreading habit and healthy, deep green, 3-lobed leaves. Flowers heavily in May and June—white, flat clusters. Large clusters of scarlet berries remain in winter, make a valued tart jelly. Bright red fall foliage color. Grows equally well in shade or sun and in normal to wet soils. Hardier, with better foliage than the European type. Prepaid, select 2 to 3 ft., \$1.35 each; 3 for \$3.85.

S 30 Pink Weigela Rosea

(Right, above). 7 ft. Rose-pink flowers in masses during spring and early summer. A beautifully symmetrical shrub; strong and bushy always. Foliage excellent, healthy. Prepaid, extra grade 2 to 3 ft., \$1.00 each; 3 for \$2.85.

HYBRID FRENCH LILACS

America's Most Popular Flowering Shrubs. Dense, upright types, most of which have bloomed in our fields. We are growing the finest newer varieties only, with enormous fragrant trusses. Plants are on their own roots; are not die-quick buds. Due to scarcity, we offer by color only. Your selection of (S21)—DOUBLE BLUE, (S23)—DOUBLE RED, (S22)—DOUBLE PINK, (S24)—SINGLE WHITE, finest varieties. Prepaid, strong 12 to 18 inch, \$1.25 each; 3 for \$3.45. Extra Select 2 to 3 ft., \$2.25 each; 3 for \$6.25.

S 4 BLUE MIST

(*Caryopteris hybrid.*) (Right). 3 ft. A handsome shrub particularly valuable for its late summer bloom. Covered from August to frost with many-flowered clusters of intense bright blue. Makes a perfectly rounded mound with interesting willow-like foliage, silvery green. Best in well-drained soil. Spring only. (Not sold in fall.) Prepaid, 2-year field grown, will bloom this summer, \$1.25 each; \$3.50 for 3.

S 27 BIG SNOWBALL VIBURUM

(*V. opulus sterile*). (Left). Tall-growing (to 10 ft.) shrub with large, round snowy white flowers loading it down in May and June. Dense, vigorous growth. Leaves turn red in fall. Prepaid, 1½ to 2 ft. select, \$1.05 each; 3 for \$2.95.

S 25 SUMMER GLOW TAMARIX

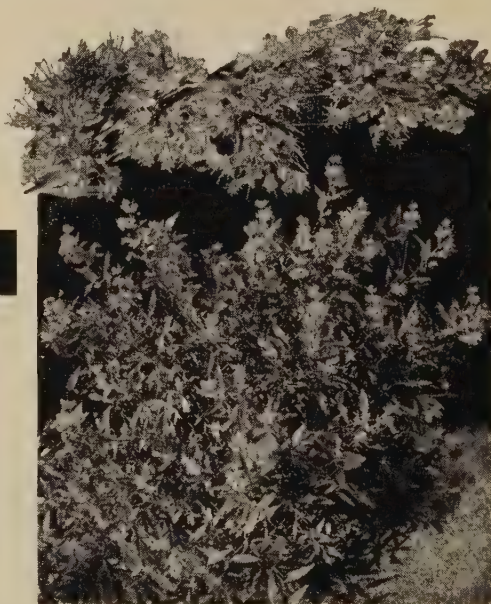
(Right). The newest, and by far the best variety. Great profusion of wine-red flowers produced all summer. Lacy, silvery-blue, evergreen-like foliage. Grows ten feet tall but can be easily pruned lower. Thrives in sun or part shade, in even the driest soils. Spring planting only. Prepaid, 2-year size (bloom this year), \$1.10 each; 3 for \$3.05.



Weigela

S 29 Crimson Weigela Floribunda

6 ft. Few plants are more impressive than Weigela with their great quantities of tubular blooms. This one has dark crimson flowers in May and June with more all summer. Easy to grow and pest-free. Branches arch gracefully unless trimmed more rounded. Prepaid, 2 to 3 ft., \$1.10 each; 3 for \$3.05.



Blue Mist

Summer Glow Tamarix



Floribundas

The Miniature Hybrid Teas with so many flowers

PICTURED ON FRONT COVER

R 19 BETTY PRIOR

(Plant Pat. 340). Most persistent bloomer of all. Unique color . . . buds lively red, opening shell-pink. Resemble Red Dogwood in size and color. Gorgeous mass color effects in beds, borders, and informal hedges. Provides many cut flowers and makes an excellent background for a Rose garden or perennial border. **Prepaid, \$1.35 each; 3 or more, \$1.25 each; 12 or more, \$1.15 each; 25 or more, \$1.05 each.**

R 20 FASHION

(Plant Pat. 789). Only Rose in history ever to win 4 international awards. A new color never before in Roses. Warm, oriental-red buds are gradually transformed into miniature Hybrid Teas up to 3½ in. across . . . sparkling luminous coral suffused with gold. Full of blooms day in and day out from June right through until frost. Sparkling colors are handsome in group plantings in front of evergreens or shrubs, as a hedge leading to house or garden, or simply as an enchanting accent point anywhere. Blooms make delightfully scented floral arrangements, last long under all conditions. Top winner 1950 All-America Rose Tests—the finest Floribunda Rose ever created. **Prepaid, \$2.00 each; 3 or more, \$1.80 each; 12 or more, \$1.70 each.**

R 21 GERANIUM RED

(Plant Pat. 811). Big 4-inch Camellia-like flowers of vivid spectrum-red like the old-fashioned red Geranium. The most fragrant of all Floribundas. Will win your heart with its bright tumbled petals and heady scent of Rose-Geraniums. **Prepaid, \$1.50 each; 3 or more, \$1.35 each; 12 for \$15.00.**

R 22 GOLDSLOCKS

(Plant Pat. 672). "Stardust turned to gold" . . . the first bright yellow Floribunda! Fully double (45 petals) flowers in many clusters all season long. Buds ovoid, rich golden yellow. Delightful wild rose fragrance. Well balanced growth habit, about 2 feet tall. **Prepaid, \$1.50 each; 3 or more, \$1.35 each; 12 for \$15.00.**

R 24 RED PINOCCHIO

(Plant Pat. 812). 3½-inch delightfully fragrant Roses in large, long lasting clusters. Velvety carmine shaded scarlet, same cup-shape as Pinocchio. Bushy, upright plants, constantly in bloom on long sturdy shoots. **Prepaid, \$1.50 each; 3 or more, \$1.35 each; 12 for \$15.00.**

R 23 PINOCCHIO

(Plant Pat. 484). The all-purpose wonder of rosedom. Clusters of pointed buds, rich salmon flushed gold, gradually open to clear soft pink with deeper pink edges. Exotic fruity fragrance. Blooms continuously, hundreds of blooms to a bush. 20-in. tall. **Prepaid, \$1.50 each; 3 or more, \$1.35 each; 12 for \$15.00.**



A COLE SUPER SPECIAL

#RC 25

1 each of these amazing New Floribundas
(Value \$9.35)

All 6 for \$8.25 Prepaid.

#RC 26

All Color Collection

1 Fashion

1 Red Pinocchio

1 Goldilocks

(Value \$5.00)

All 3 for \$4.45 Prepaid

Cut Leaf Weeping Birch



PICTURESQUE BIRCH TREES

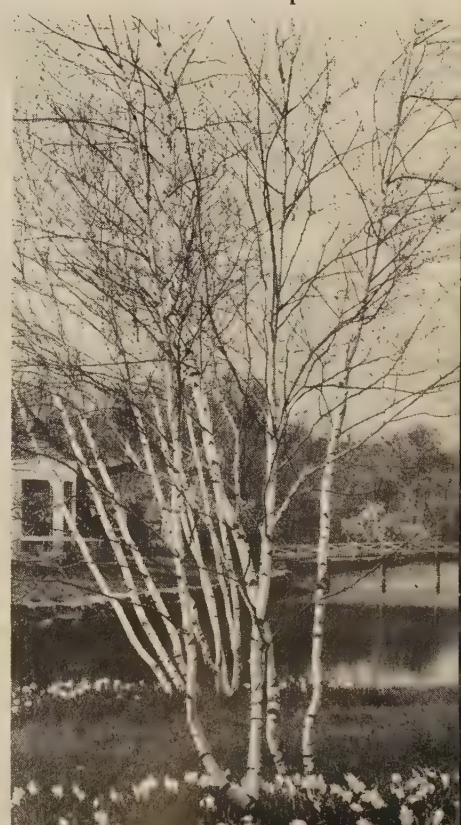
T 8 WHITE BIRCH CLUMPS

35 ft. In naturalization, as a lawn specimen, or as a thin screen for a picture window, this lovely, multiple-stemmed tree is most effective. The white bark of its 3 or more trunks adds great charm to the landscape picture. As a screen it should be planted 10 to 15 feet away from the average window. The foliage is not too dense and tends to soften, rather than hide, the sharp architectural lines of a building. Growth is gracefully upright with horizontal branches. The foliage is a lovely, translucent, medium green. Same culture as the Cut-Leaf Weeping Birch. (Not sold in fall.) **Not prepaid, thrifty, 3 to 4 ft. trees with 3 or more stems, \$2.75 each; 2 for \$5.20.**

T 9 GRACEFUL CUT-LEAF WEEPING BIRCH

(Betula pendula laciniata). 35 ft. Graceful, weeping branches, finely cut foliage and shimmering white bark make this one of our most beautiful ornamental trees. Even in winter, without foliage, the delicate pendulous branches make a lovely silhouette against a background of sky and naked trees. While not particular as to soil, the Cut-Leaf Weeping Birch prefers a moist location and a sunny spot. **Not prepaid. Reasonably priced in a 5 to 6 ft. size, at \$3.60 each; 2 for \$6.90.**

Birch Clump



Cole's Modern

Well-rooted plants for your growing success. Cole's are hedge specialists and offer types for every purpose. If you require larger sizes, or other kinds, drop us a post card—we probably have what you need. For use as border, plant twice as far apart as recommended for tight hedges. Minimum order ten of any one kind. More evergreen hedge plants are listed on the back cover.

H 6 COLE'S NEW ERECT BORDER PRIVET

(*Ligustrum ibota erecta*). To 8 ft. Completely hardy. The result of years of effort to create a hedge that retains the good characteristics of its parents and yet discards the bad ones. Dense branching habit, rapid growth; large, lustrous, heavy foliage—better than Amur River. Hardier than California. Not injured at 20 to 22° below zero here. Can be trimmed from 18 in. to 3 ft. wide. Plant 15 inches apart. Prepaid.

	10	25	50	100
12 to 18 in.	\$3.00	\$6.50	\$11.50	\$20.00
18 to 24 in.	3.60	7.75	14.00	25.00

H 5 CALIFORNIA PRIVET

(*Ligustrum ovalifolium*). The most widely used Privet. Upright columnar growth and lustrous deep green foliage that lasts into winter. Rapid growth, dense and compact. Responds well to formal shearing, any height up to 8 feet. Plant 10 inches apart. Prepaid.

	10	25	50	100
12 to 18 in.	\$1.75	\$3.50	\$5.75	\$10.00
18 to 24 in.	2.25	4.60	8.00	14.50

H 2 TRUEHEDGE COLUMNBERRY

(*Berberis thun. erecta*). (Plant Patent 110). The aristocrat of deciduous hedges. Healthy green foliage turns brilliant red in autumn. Extremely compact, columnar form makes it valuable for narrow hedges requiring a minimum of care. Withstands trimming to very formal shapes and designs; requires only periodic clipping of the top to form a beautiful, hardy permanent hedge from 1 foot to 3 feet tall. Uniform, heavy-berrying type; not particular as to soil. Plant 10 inches apart. Prepaid.

	10	25	50	100
12 to 15 in.	\$4.50	\$10.00	\$19.00	\$36.00
15 to 18 in.	5.70	12.50	23.50	45.00

An Evergreen Hedge for the North UPRIGHT EUONYMUS

H 12

(*E. fortunei erecta*). Here is a new and different hedge, a new form of one of our hardiest broadleaf evergreens. Shiny, bright, evergreen foliage remains dense to the ground. Plant naturally grows upright, making a lovely informal hedge to about 3 ft., or it may be trimmed to formal shapes. Fine in shade or sun. Plant 18 inches apart. Prepaid, bushy 3-yr. size, 10 for \$8.50; 25 for \$18.50; 50 for \$34.50; 100 for \$65.00.

H 11 MIDGET HEDGE

(*Teucrium chamaedrys*). Dense, glossy green foliage that resembles dwarf Boxwood. Shiny, dark green leaves last long into the winter and come out again quickly in the spring. Can be sheared to any height up to 12 inches. Aromatic, bright lavender-pink flowers in July and August. Very hardy. Plant 8 inches apart in full sun. Well grown, sturdy plants. Prepaid, 10 for \$3.50; 25 for \$7.50; 50 for \$13.75; 100 for \$25.00.

H 14 CONVEX BOX HOLLY

(*Ilex crenata convexa*). The best evergreen substitute for Boxwood in the North, and an unusually good ornamental in its own right. Leaves like Boxwood, shiny dark green, convex curved, densely covering the twigs. Grows to about 4 feet high, and a little wider unless trimmed occasionally. Stands heavy shearing; can be kept 1½ feet wide easily, but stays dense and compact without shearing. Rock hardy, grows well in shade or sun and in the city. Still quite rare, but Cole's production methods enable you to own this hedge of royalty at everyday prices. Plant 18 inches apart for a hedge in 2 years. Prepaid, 3-year size, 10 for \$7.50; 25 for \$16.00; 50 for \$29.50; 100 for \$55.00. Prices on larger specimens on request.

Convexleaf Box Holly

Evergreen Upright Euonymus

Midget Hedge

Truedge Columnberry

Hardy Hedges

H1 GREEN BARBERRY

(*Berberis thunbergii*). 4 ft. The well known and popular Barberry for general use. Red fall leaf color; bright red berries in winter. Tight hedge, thorny, very hardy, grows well in shade. Plant 1 ft. apart. Prepaid, 18 to 24 in., 10 for \$3.10; 25 for \$7.00; 50 for \$12.75; 100 for \$23.50.

H3 RED LEAF BARBERRY

(*B. thun. atropurpurea*). 4 ft. Like Green Barberry except leaves stay red all summer. Very colorful hedge, and fine for accent plantings. Plant 1 ft. apart. Prepaid, 18 to 24 in., 10 for \$4.50; 25 for \$9.75; 50 for \$18.50; 100 for \$35.00.

H4 Pink Bush Honeysuckle

(*Lonicera tatarica*). Best for extra hardy screen and background hedges. Rapid-growing, spreading plants up to 10 feet high. Pink flowers in May followed by clusters of bright red berries in summer. Can be held to 5 feet. Grows well in sun or shade, any soil. Plant 1½ feet apart. Prepaid, 18 to 24 in., 10 for \$3.60; 25 for \$7.75; 50 for \$14.00; 100 for \$25.00.

H7 LOMBARDY POPLAR (Pictured on page 23)

America's most used tree for screens and backgrounds. Stately, narrow, upright spires to 50 feet or higher. Glossy foliage to the ground. Very fast growth. Plant 5 feet apart. Not prepaid, 4 to 5 ft., 10 for \$5.50; 25 for \$12.00; 50 for \$22.00; 100 for \$40.00.

H9 BRIDAL WREATH

(*Spiraea vanhouttei*). Universal favorite for screen to 6 feet, large hedge, or borders. Graceful, arching branches covered with snow-white blooms in late May. Rock-hardy and dependable as April showers. For natural, informal use plant 2 feet apart. Prepaid, 18 to 24 in., 10 for \$3.60; 25 for \$7.75; 50 for \$14.00; 100 for \$25.00.

H10 DWARF BLUE LEAF ARCTIC WILLOW

(*Salix purpurea nana*). Very dwarf, compact growth. Foliage is of unusual blue-gray-green. Hardy enough to withstand Arctic Circle temperatures. Grows everywhere, even in wet or heavy soils where nothing else will thrive. Creates a beautiful, thick hedge, up to 4 feet tall, or can be sheared formally to as low as 1 foot. Plant 1 foot apart. Prepaid, 12 to 18 in., 10 for \$4.50; 25 for \$9.75; 50 for \$17.50; 100 for \$32.00.

H8 *Rosa Multiflora*

The Living Fence

Millions planted annually by U. S. Soil Conservation Service, State Game Commissions, hunt clubs, and farmers all over the country. Makes excellent game cover and provides winter food for song and game birds.

Attractive plants grow 6 to 8 feet tall and nearly as wide. Sprays of white flowers with yellow stamens cover the plant in June. Excellent foliage holds well and in fall a liberal crop of red berries or "hips" is produced. Planted 1½ to 2 ft. apart as an informal hedge for larger areas, assures privacy. May be clipped more formally to isolate smaller areas.

Recommended by U. S. Dept. of Agriculture and State extension services. Many farmers are using as permanent fences at one-third the cost of woven wire. So bushy and thorny it furnishes a stock-tight, human-tight fence which beautifies the surroundings and tends to keep down weeds. A good snow barrier, windbreak and soil erosion control, too. Does not rob the soil beyond its own branch spread. Plant 1 foot apart for fence; 3 to 5 ft. apart for game cover and naturalizing.

Cole offers the right type—thorny, upright, vigorous. Spring planting only. Well-rooted 8 to 15-inch, prepaid, 10 for \$1.40; 25 for \$2.75; 100 for \$7.50; 250 for \$14.25; 1000 for \$50.00.



Erect Border Privet
(Page 12)



California Privet
(Page 12)



Rosa Multiflora

Dwarf Blue Leaf Arctic Willow



Bridal Wreath



Barberry



PLANTS for GROUND COVER

Here are the plants for your problem areas; types for shade and sun, dry soil, wet soil, and smoky city conditions. Planting distances are recommended maximums. For more immediate effect or on very steep banks, plant at half the recommended distances. Minimum of 5 of any one kind, except as noted. 5 to 19 plants at 5 rate; 20 to 49 at the 20 rate; 50 to 200 at the 50 rate. For larger quantities and sizes please inquire of us.

V9 HALLS HONEYSUCKLE

(*Lonicera jap. halliana*). A vigorous, exotic vine used for years to hide unsightly fences and walls and as a ground cover. Valuable in preventing erosion on very steep banks because of its ability to root wherever its stems touch moist soil. Attractive semi-evergreen foliage, bronze autumn color. Deliciously fragrant cream-colored flowers during the summer. Will grow well in either sun or shade and in almost any soil and under city conditions. A beautiful, dense subject for trellises. Plant 18 inches apart as ground cover. Prepaid, 2-year plants, 5 for \$1.98; 20 for \$6.60; 50 for \$15.00. Selected plants for vine use, 75c each; 3 for \$2.00.

V3 RED OSIER DOGWOOD

(*Cornus stolonifera*). (Not pictured). 5 ft. Creeps by stolons and holds banks well in almost any soil, but especially in moist situations and in shade. Clusters of white flowers in May, white berries in summer. Brilliant red twigs give winter interest. Plant 3 ft. by 3 ft. Prepaid, 2-year, 1 to 1½ ft., 5 for \$2.30; 20 for \$8.40; 50 for \$19.50.



Halls Honeysuckle

V19 VINCA MINOR

(Myrtle or Periwinkle). Most popular trailing evergreen ground cover, doing equally well in sun or shade. Persists where many plants will not grow, in all but the poorest soils. Lustrous green leaves. Lilac-blue flowers in late April. Spreads rapidly; excellent for holding soil on banks. Plant 8 to 10 inches apart for immediate effect. Prepaid, clumps, 10 for \$2.00; 25 for \$4.00; 100 for \$14.00.

V20 VINCA MINOR "BOWLES VARIETY"

A new improved type, stronger growing than the species. Tends to grow more in dense broad clumps. Flowers larger, brighter blue, more freely produced. Leaves darker green, greater texture than the older type. Prepaid, strong clumps, 10 for \$2.75; 25 for \$6.25; 100 for \$22.50.

V7 WINTERGREEN

(*Gaultheria procumbens*). (Not pictured). 5 inches. A most attractive ground cover, particularly for use with Broad-Leaved Evergreens and Azaleas. Plentifully dotted with dainty white flowers in the spring. In the late summer these are supplanted by fragrant red berries. Both leaves and berries are edible; in fact, they are the source of the familiar oil of wintergreen. Try a few clumps of these under your foundation planting, about 1 foot apart. Will grow in sun, but prefer shade or partial shade. Prepaid, clumps, 5 for \$1.85; 20 for \$6.60; 50 for \$15.00.

V10 JAPANESE SPURGE

(*Pachysandra terminalis*). A valued evergreen ground cover, particularly in shady locations and as a dressing for the foundation planting. Whorled, lustrous dark green leaves on 8 inch stems. Uniform height in bed. Grows well under evergreens or other trees and in city conditions. Can be used as an edging. Water well first year. Plant 8 to 10 inches apart. Prepaid, field grown plants, 10 for \$2.15; 25 for \$4.75; 100 for \$16.75.

V4 PURPLELEAF WINTERCREEPER

(*Euonymus colorata*). An excellent evergreen ground cover, rooting every place it touches the ground. Dark glossy leaves, an inch long, turn purplish red in autumn and remain that color all winter. Good for retaining difficult banks or as a low growing vine either in sun or shade. Climbs brick or concrete walls without support. Plant 2 ft. apart. Prepaid, 5 for \$2.50; 20 for \$9.00; 50 for \$20.00.

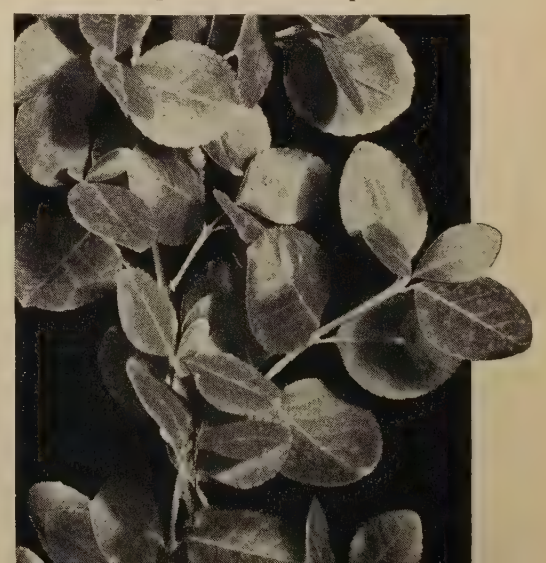


Vinca Minor

Japanese Spurge



Purpleleaf Wintercreeper



and BANK PLANTING

V 5 BIG LEAF WINTERCREEPER

(*Euonymus vegetus*). One of the most useful subjects in the plant kingdom. As a ground cover it will climb over rocks, stone fences, and low foundations. The large lustrous evergreen leaves are a show winter and summer. An excellent vine against a stone wall or trellis or up the sides of trees. Can be easily pruned into a fine low growing hedge or as a specimen shrub about 4 ft. high. Orange-and-red, Bittersweet-like fruit persists far into the winter. Holds its own in almost any soil, dry or moist, and in shade or sun. Plant 18 inches apart. Prepaid, 2-year ground cover grade, 5 for \$2.50; 20 for \$9.00; 50 for \$20.00. 12 to 15 in. for specimen and vine use, \$1.25 each; 3 for \$3.50.

V 16 MEMORIAL ROSE

(*Rosa wichuriana*). The only truly procumbent Rose, used widely for holding banks and slopes and as a ground cover in the sun. Covered with white 2-inch diameter flowers in mid-July. Fruit is red. Foliage semi-evergreen, lustrous deep green, extremely healthy and pest free. Plant 2½ feet apart. Prepaid, 5 for \$2.30; 20 for \$8.40; 50 for \$19.50.

H 1 GREEN LEAF BARBERRY

(See page 13). Does not form a mat over the ground, but is of value for variety in bank planting in shade or sun and particularly in dry and sandy soils. Roots deeply and firmly. Plant 2½ ft. by 2½ ft. Prepaid, 18 to 24 in., 10 for \$3.10; 25 for \$7.00; 50 for \$12.75; 100 for \$23.50.

V 15 ROSE-ACACIA

(*Robinia hispida*). (Not pictured). 3 ft. Does an excellent job of bank holding where there is lots of space. Thrives in dry to normal soils. Very colorful with its beautiful pendulous clusters of pea-shaped rose-pink flowers in June. Stout stems covered with bright red bristles. Plant 2½ ft. by 2½ ft. Prepaid, 1½ to 2 ft., 5 for \$2.30; 20 for \$8.40; 50 for \$19.50.

V 6 WEEPING GOLDEN BELLS

(*Forsythia suspensa*). 3 ft. Excellent for holding bank soil in place since branches root readily where they touch the ground. Flowers bright yellow, mid-April, familiar to all of us. Best in sun and well drained soil. Plant 2½ ft. by 2½ ft. Prepaid, 2-year, 1 to 1½ ft., 5 for \$2.30; 20 for \$8.40; 50 for \$19.50.

V 2 SUMMER SWEET

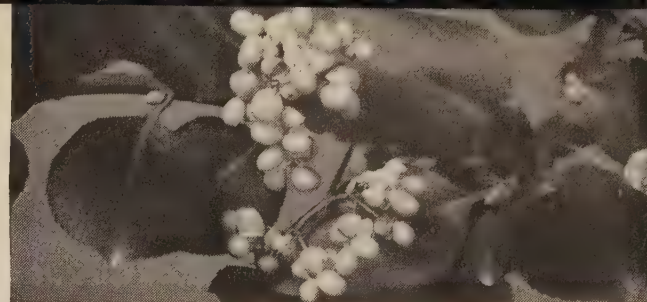
(*Clethra alnifolia*). (Pictured on page 9). 5 ft. Will not hold steep banks but is excellent for naturalizing in wet acid soils and in shade. Suckers freely. Intensely fragrant white flowers in summer. See page 9 for further description. Plant 2 ft. by 2 ft. Prepaid, 2-year bank planting size, 5 for \$2.95; 20 for \$9.00; 50 for \$21.00.

V 18 INDIAN CURRANT CORALBERRY

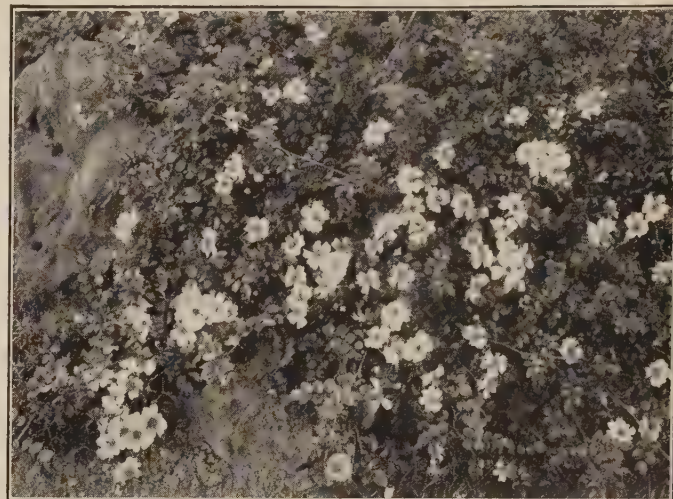
(*Symphoricarpos orbiculatus*). 3 ft. The shrub most used for holding soil on steep banks. Suckers readily and spreads easily. Grows in shade or sun. Leaves gray-green, very dense, look very good under city conditions. Small white flowers in July. Purplish-red coral-like berries often hold until spring. Plant 2½ feet apart. Prepaid, 2-year, 1 to 1½ ft., 5 for \$1.85; 20 for \$6.60; 50 for \$15.00.

V 11 VIRGINIA CREEPER

(*Parthenocissus quinquefolia*). A very useful vine for planting on banks and roadside areas since it roots very freely and builds up a thick mat of stems and roots. Leaves 5-parted, turn vivid scarlet very early in fall. Useful on stone walls. Grows well in either shade or sun and in very dry soils. Plant 2 feet apart. Prepaid, 5 for \$1.85; 20 for \$6.60; 50 for \$15.00. Selected plants for vine use, 75c each; 3 for \$2.00.



Big Leaf Wintercreeper



Memorial Rose



Weeping Golden Bells

Indian Currant Coralberry



Virginia Creeper



1881

Our 71st Year

1951

IT'S CONVENIENT TO ORDER BY MAIL

In our 1951 Garden Book you will find many new and novel plants. In keeping with the Cole tradition, these have all been thoroughly tested in our Lake County, Ohio, nurseries. Because space is limited, we have been forced to eliminate a number of the very fine plants we grow here. If you have some special wants, we shall be glad to quote prices on them. It will help a lot if you state the number and the size of the plants you wish so that we may give you an accurate quotation.

Although our shipping is done in two short seasons, we are in business the year around to answer questions about your garden problems. It is our aim to assist each one of you in establishing a well planned and planted garden.

HOW TO ORDER

Please use the order blank included here. If you lose it, use any sheet of paper, but be sure to order by name and catalog number. **PRINT YOUR FULL NAME AND COMPLETE ADDRESS.** Please write letters separately to avoid confusion.

PAYMENT in full should be sent with all orders. No C. O. D. orders accepted. Send money by recognized safe methods; unregistered cash sent at your risk. Please add 30c for handling costs on orders totaling under \$5.00. All stock will be carefully packed free, assuring safe arrival.

OHIO CUSTOMERS ONLY. Please include the usual 3% sales tax with your remittance, except in the case of fruit trees and fruit plants, which are exempt.

WHEN TO ORDER. Orders are accepted any season of the year, for delivery at the proper planting time in your locality. Some items are available for Spring Planting Only, however, and they are so marked. Orders are given strict preference according to the time of their receipt. **RESERVE YOUR PLANTS EARLY!**

WE PAY POSTAGE

All items designated **PREPAID** will be sent postpaid to the 4th parcel post zone (600 miles from Painesville). This includes such points as Long Island, Wisconsin, Eastern Missouri and Iowa, and Tennessee. Shipments beyond the 4th zone will be sent express collect. Plants too large to go by parcel post are listed as **NOT PREPAID**. They will be sent express, you pay the transportation upon receipt.

SUBSTITUTION—A SPECIAL SERVICE

As often urged by our customers, we shall send another plant of like growth habits and quality, should we be out of the one you order. If you do not wish this, please write on your order **NO SUBSTITUTION.**

Cole's Guarantee

All plants must reach our customers in first class, healthy condition. We will not let the customer be the loser and, if notified before 10 days have passed, will replace free of charge any plants not in the best of condition when received.

Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

Cole sells quality plants and handles them carefully. Given half a chance they should grow for you. If, however, due to weather or conditions beyond our control, any plant bought at listed price fails to grow the season following shipment, we will replace at one-half (½) the listed price. Reports must be made before August 1st following planting date.

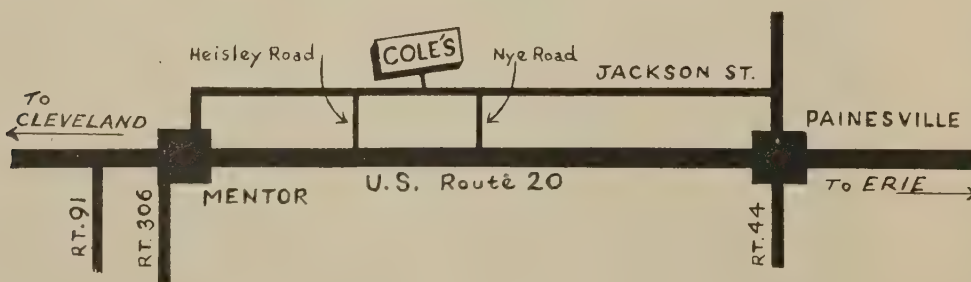
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AN INVITATION

You're always welcome at Cole's Great Nursery and Sales Ground. The items listed in this catalog are stocked all season, available for your inspection and purchase. In addition, Northeastern Ohio's greatest selection of home evergreens is on display, and special bargain offers are featured regularly. All these plants are dug, ready to go. Open Sundays, during April, May, and October, from 8 a. m. to 5 p. m.

We are located East of Cleveland, halfway between Mentor and Painesville, on Jackson street. U. S. Route 20 passes 1 block south of our office.



I—PLANTS FOR SHADE OR SUN

(P denotes only partial shade)

Andromeda	Mountain Ash
Astilbe	Pachysandra
Azalea	Phlox (P)
Barberry	Privet
Birch	Quince, Flowering
Bleeding Heart	Redbud
Blueberry	Rhododendron
Box Holly	Rose-Acacia
Columbine	Snowball
Coralberry	Snowhill Hydrangea (P)
Cranberry Bush	Sourwood
Dogwoods (All)	Summer Sweet
Euonymus	Sweetbay Magnolia
Forget-Me-Not (P)	Sweet Shrub
Foxglove	Syringa, Golden (P)
Goldenbells (P)	Truehedge
Heather (P)	Vinca
Holly	Violet
Honeysuckle	Virginia Creeper
Hydrangea, Blue	Wintercreeper
Ivy	Wintergreen
	Yew

II—PLANTS THAT WILL STAND DRY SOILS

Asparagus	Juniper, Canaert
Baby's Breath	Juniper, Dundee
Barberry	Juniper, Silver Virginia
Beauty Bush	Maple, Sugar
Blue Mist	Pachysandra
Broom	Privet
Columbine	Quince, Flowering
Coralberry	Rose-Acacia
Gaillardia	Silver King
Grape	Silver Lace Vine
Honeylocust	Smcke Tree
Honeysuckle	Sweet Shrub
Ivy	Tamarix
Juniper, Irish	Truehedge
Juniper, Purple Spreading	Trumpetcreeper

III—PLANTS THAT WILL STAND MOIST TO WET SOILS

Arborvitae	Poplar
Ash, Green	Rhubarb
Birch	Smoke Tree
Blueberry	Snowball Viburnum
Cranberry-Bush	Spirea, New Pink (M)
Dogwood, Shrub types	Summer Sweet
Flaming Sunset	Sweet Bay Magnolia
Heather (m)	Sweet Shrub
Holly, Christmas	Trumpetcreeper
Maple, Silver	Willows, all
Pear	Wintergreen

IV—PLANTS FOR HEDGES AND SCREENS

Arborvitae (HS)—Evergreen	Maple, Column Norway (HS)
Barberry (H)	Midget Hedge (H)—Evergreen
Beauty Bush (S)	Poplar (HS)
Box Holly (H)—Evergreen	Privet (HS)
Bridal Wreath (HS)	Quince, Flowering (H)
Euonymus, Upright (H)—Evergreen	Rose, Floribunda (H)
Hawthorn (S)	Rose, Multiflora
Holly, Christmas (HS)—Evergreen	Snowhill Hydrangea (H)
Honeysuckle (HS)	Truehedge (H)
Juniper, Upright (HS)—Evergreen	Willow, Dwarf Arctic (H)
Lilac (S)	Wintercreeper, Big-Leaf (H)—Evergreen

V—PLANTS FOR GROUND COVERS AND BANK PLANTING

Barberry (B)	Pachysandra (FB)
Coralberry (B)	Phlox, Creeping (G)
Cranberry Bush (B)	Rose-Acacia (B)
Dogwood, Redosier (B)	Rose, Memorial (BG)
Dogwood, Silver Leaf (B)	Spirea, New Pink (B)

V—PLANTS FOR GROUND COVERS AND BANK PLANTING—Continued

Forget-Me-Not, Pink (G)	Summer Sweet (B)
Goldenbells, Weeping (B)	Strawberry (GB)
Heather (G)	Vinca (GB)
Honeysuckle, Hall's (GB)	Violet (G)
Juniper, Purple Spreading (GB)	Virginia Creeper (GB)
Midget Hedge (G)	Wintercreeper (GB)
	Wintergreen (G)

VI—PLANTS FOR CUT FLOWER USE

(F means branches can be forced indoors in winter)

Almond, Flowering (F)	Heather
Angel's Breath	(Can be dried also)
Astilbe	Holly (Foliage and Fruits)
Baby's Breath	Kerria
(Can be dried also)	Lilac
Barberry (F)	Lupin
Beauty Bush	Mock-Orange
Birch (Bark and Foliage) (F)	Mountain Ash (Fruit)
Blue Mist	Peach (F)
Bridal Wreath	Phlox
Broom, Golden	Plum (F)
Carnation	Quince, Flowering (F)
Cherry (F)	Roses
Columbine	Shasta Daisy
Crab, Flowering	Silver King (Foliage)
Cranberry Bush (Fruits)	Snowhill Hydrangea
Delphinium	Sourwood (Foliage)
Dogwood	Spirea, New Pink
Fuchsia	Summer Sweet
Gaillardia	Tamarix
Golden Bells (F)	Violets
Hawthorn	Weigela
	Rose-Gold Pussy Willow

VII—AUTUMN COLOR

Red	Purplish Red
Barberry	Beauty Bush
Bechtel Crab	Crab, Hopa
Blueberry	Crab, Eley's
Cranberry Bush	Hall's Honeysuckle
Dogwood, Flowering	Juniper, Purple Spreading
Dogwood, Redosier	Juniper, Pyramidal Dundee
Flaming Sunset	Privet, Erect Border
Ivy, Boston	Wintercreeper, Purpleleaf
Maple, Japanese Red	Wintergreen
Maple, Crimson King	
Maple, Sugar	
Smoke Tree	
Snowball Viburnum	
Sourwood	
Truehedge	
Virginia Creeper	
Orange	Yellow
Hawthorn	Ash, Green
Maple, Sugar	Honeylocust
	Kerria
	Magnolia stellata
	Maidenhair Tree
	Maple, Norway
	Maple, Silver
	Redbud
	Sweet Shrub

VIII—FRUIT

Red	Blue
Barberry	Blueberry
Crab, Hopa	Ivy, Boston
Cranberry Bush	Junipers
Dogwood, Flowering	Virginia Creeper
Hawthorn	
Holly, Christmas	
Honeysuckle, Zabeli	
Honeysuckle, Pink Bush	
Magnolia stellata	
Magnolia, Sweetbay	
Mountain Ash	
Rose, Memorial	
Rose, Multiflora	
Truehedge	
Wintercreeper, Big-Leaf	
Wintergreen	
Yew	
	Purple
	Coralberry
	Crab, Eley's
	Smoke Tree
	White
	Dogwood, Silver Leaf
	Dogwood, Redosier
	Black
	Box Holly
	Privet
	Yellow
	Quince, Flowering

Our Space

The COLE NURSERY Co.

PAINESVILLE, OHIO

1951

Our Space

J. B.		ZONE	
SHIP			
DATE FILLED BY		POST	
		WT.	

This Order is Sent Subject to All Terms, Conditions and Guarantee
as Printed in Our Catalog

PLEASE PRINT OR TYPE

SEND TO _____

ST. or R.F.D. _____
(Give address in full)

POST OFFICE _____ ZONE _____

COUNTY _____ STATE _____

EXPRESS (If different from Post Office) _____

No.	
DATE RECD	
REM.	
REF.	
DUE	
POSTED	ACK.

Ordered by _____
Write name if order is shipped to yourself (Give complete address)

RESERVE YOUR STOCK EARLY. We Will Ship at Proper Planting Time for Your Locality.

HOW TO SHIP: Parcel Post ☐ Express ☐ By Air ☐ Best Way ☐ Will Call ☐ Date _____
(We reserve the right to change method of shipment when we consider it best)

SORRY! NO C.O.D.'S. Send Full Payment. Your Personal Check is Acceptable to Us.

[illegible]

DON'T FAIL TO KEEP A COPY OF YOUR ORDER
Use this space to write name of a friend who is interested in beautifying his home with quality plants.

TOTAL AMOUNT OF ORDER

SALES TAX (3% in Ohio only)

Handling charge of 30c if order
is less than \$5.00.

TOTAL AMOUNT ENCLOSED

YOU MAY ENCLOSE CHECKS, DRAFTS, OR MONEY ORDERS WITH SAFETY
DO NOT MAIL CASH IN THIS ENVELOPE WITHOUT REGISTERING

NO ENVELOPE NECESSARY

THIS FLAP IS GUMMED, READY TO SEAL
FOLD AND SEAL



THIS FLAP IS GUMMED, READY TO SEAL
EASILY AND SEAL

OLD AND NEW

IMPORTANT BEFORE SEALING

Be sure your name and address are written plainly on the inside of this blank.

THANK YOU

ANOTHER ORDER

FROM _____
ST. or R.F.D. _____
TOWN _____
STATE _____

USE
LETTER
POSTAGE
HERE

IT'S CONVENIENT TO ORDER BY MAIL

1. **WHEN TO ORDER.** Orders are accepted any season of the year, for delivery at the proper planting time in your locality. Orders are given strict preference according to the time of their receipt. **Reserve your plants early!**

2. **HOW TO ORDER.** Please use this order blank. If you lose it, use any sheet of paper. Print your name and complete address. Please write letters separately to avoid confusion and insure speedy handling of your order.

3. **PAYMENT** in full should be sent with all orders. No C.O.D. orders accepted. Send money by recognized safe methods; unregistered cash sent at your risk. Please add 30c for handling costs on orders totaling under \$5.00. All stock will be carefully packed free, assuring safe arrival.

4. **OHIO CUSTOMERS ONLY.** Please include the usual 3% sales tax with your remittance, except in the case of fruit trees and fruit plants, which are exempt.

5. **WE PAY POSTAGE.** All items designated **prepaid** will be sent prepaid to the 4th parcel post zone (600 miles from Painesville). This includes such points as Long Island, Wisconsin, Eastern Missouri and Iowa, and Tennessee. Shipments beyond the 4th zone will be sent express collect. Plants too large to go by parcel post are listed as **not prepaid**. They will be sent express, you pay the transportation upon receipt. If your order includes both types of items, they may be shipped in one package via express collect for actual shipping charges. In this case we will include selected items that will be greater in value than the amount of postage required for the prepaid items. This avoids making two shipments.

6. **SHIPPING SEASON:** Spring—from about March 15th to June 1st. Fall—October 15th to November 25th.

7. **PLANTING INSTRUCTIONS** will be sent free with each order. This catalog is valuable for its specific directions and charts; we meant it as a reference to use in planning and planting.

8. **SUBSTITUTION—a* Special Service.** As often urged by our customers, we shall send another plant of like growth habits and quality, should we be out of the one you order. If you do not wish this, please write on your order **No Substitution.**

The Cole Nursery Co. Painesville, Ohio

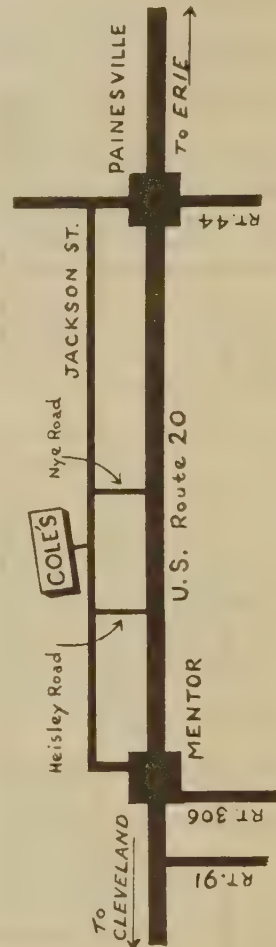
"EVERYTHING THAT'S GOOD AND HARDY"

FOLD ON THIS LINE

AN INVITATION

You're always welcome at Cole's Great Nursery and Sales Ground. The items listed in this catalog are stocked all season, available for your inspection and purchase. In addition, Northeastern Ohio's greatest selection of home evergreens is on display, and special bargain offers are featured regularly. All these plants are dug, ready to go. Open Sundays, during April, May, and October, from 8 a. m. to 5 p. m.

We are located east of Cleveland, halfway between Mentor and Painesville, on Jackson Street. U. S. Route 20 passes 1 block south of our office.



COLE'S GUARANTEE

All plants must reach our customers in first class, healthy condition. We will not let the customer be the loser and, if notified before 10 days have passed, will replace free of charge any plants not in the best of condition when received.

Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

Cole sells quality plants and handles them carefully. Given half a chance they should grow for you. If, however, due to weather or other conditions beyond our control, any plant bought at listed price fails to grow the season following shipment, we will replace at one-half (1/2) the listed price. Reports must be made before August 1st following planting date.

This Space for Additional Comments

FOLD ON THIS LINE

FOLD ON THIS LINE

Mr. Cole's Choice for a Garden Library

To Our Customers:

It seems that people are more poorly informed about gardening than any phase of personal living. The reason probably is that there seems to be too much to learn. With this in mind, I have selected from my own library, the books which would help me the most if I were an amateur plant lover. My sincere wish is that you may derive some reward and enjoyment from these practical references.

Sincerely,
W. D. COLE

FLORICULTURE— FUNDAMENTALS AND PRACTICES

By Alex Laurie And Victor H. Ries
Second Edition, 525 pages, 1950

This book is one of the most practical, accurate references that I know of. Written in a manner understandable to the layman, it nevertheless contains sound, precise information in compact form, valuable to the most advanced grower. The new developments in soils, fertilizers, pest controls, etc., are presented with specific recommendations.

Every phase of home gardening is covered, from How Plants Grow, through Garden and Landscape Design. Included are chapters containing descriptions, uses, adaptabilities, propagation and culture of Lawns, Annuals, Perennials, Bulbs, Roses, Water Plants, House Plants, Shrubs, and Trees.

Alex Laurie, Professor of Floriculture at The Ohio State University, is one of the world's most plant scientists. Victor Ries, an Associate Professor at Ohio State, has specialized in the practical side of Floriculture for many years, as a newspaper and magazine contributor and as the guiding force of the Garden Club Movement in Ohio.

If I were a home gardener and could have only one book on gardening, I believe this would be my choice. Postpaid, \$5.50.

THE BOOK OF TREES

By Alfred C. Hottes
2nd Edition — 448 pages — 200 Illustrations

An all-around handbook for the tree lover and tree planter. Hundreds of trees are pictured and described, with notes on their uses, adaptabilities, and care. Transplanting, pruning and propagation are covered and a variety of helpful lists for many purposes are given. There are chapters on street trees, on roadside trees, on nut trees, on trees important in American history, etc. Prepaid, \$4.00.

BOOK OF PERENNIALS

By Alfred C. Hottes
7th Edition — 280 pages — 103 Illustrations

Among amateur gardeners there is a decided preference for perennial plants, largely because they require but little care and so generously reward even that little. For those desiring a continuous show of color from early spring to early frost in their gardens, this book will be extremely valuable. It discusses over 125 separate species individually, with their culture and requirements. Prepaid, \$2.75.

SHRUBS AND VINES FOR AMERICAN GARDENS

By Donald Wyman
Photographs, drawings, maps; 442 pages.

One of the finest basic books for gardeners I have read. It is no long list of obscure plants interesting only to a botanist. Rather it is a thorough evaluation of the best, most practical shrubs and vines for all of the United States and Canada. There are numerous lists of plants for specific growing conditions, discussions of autumn color, winter beauty, flower and fruit characteristics, and complete cultural advice for the more difficult plants. All this written in language designed for the person who has no botanical training. Dr. Wyman is well qualified to speak of these. He has for years been curator of Arnold Arboretum, America's largest collection of plants, and he has drawn upon the experience of thousands of plantmen all over the world. Postpaid, \$7.50.

NEW DESIGNS OF SMALL PROPERTIES

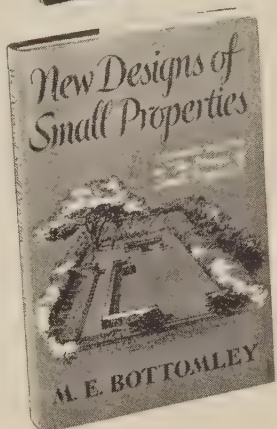
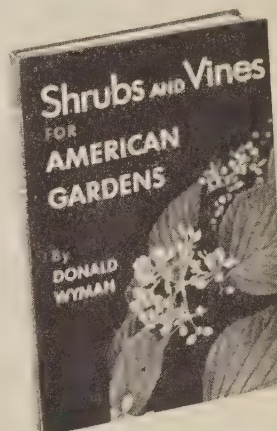
By M. E. Bottomley
103 Illustrations — 174 pages.

Here are dozens of exciting plot designs to inspire the home owner. Each type of design—formal, informal, modern, and gardenesque—is treated separately and illustrated with typical layout plans. Choose the plan that most closely resembles yours and select the special features that could be attractively adapted to your own use. Chapters on garden design and planting composition will help to make your dreams into reality. Prepaid, \$3.75.

BOOK OF SHRUBS

By Alfred C. Hottes
5th Edition — 448 pages — 190 Illustrations

A mine of information on everything relating to woody shrubs as grown in all sections of the country. Numerous lists of different shrubs for various purposes and full details of care and culture are given. Tells how to propagate plants and how to care for them afterwards. Many pictures and diagrams are included to make things more understandable. Prepaid, \$4.00.



Letox

NEW ONE-SHOT INSECTICIDE

When trying to puzzle out what is troubling his plants and what to do about it, the average gardener is up against a problem that is tough even for experts. Here is the answer, made possible largely through the aid of Purdue University and the U. S. Department of Agriculture. A SHOTGUN SPRAY or DUST that wraps up ALL your problems in one package. LETOX is effective against Beetles, Aphids, Leaf Hoppers, Red Spiders, Corn Borers, Thrips and many more insects, and in addition controls the various blights, leaf-spots, anthracnose, and other diseases that bother your plantings. The answer to ROSE black spot, mildew, etc., too. Contains more than seven active insecticides and fungicides. Nothing is handier than a dust gun filled with LETOX, ready to combat your plant enemies whenever you have a few minutes to take it from the wall and do a little "bombing." Costs you less than other types. Prepaid, 2 lb. package, \$1.35.

D1 Cole's Acid Peat Humus Mixture

A superior source for organic addition to any soil. Cole's acid humus is pure organic peat containing no trace of sticks or other refuse. Provides humus necessary to retain moisture, improve aeration and build proper structure in your soil. Supplies acid condition required by Blueberries, Rhododendrons, Azaleas, etc., and makes an ideal mulch. Mix about 1/2 peat and 1/2 soil in backfill when you plant. Spread 1 1/2 to 2 inches thick for mulching. 2 bu. carton, by express not prepaid, \$1.45 each. Full 20 bu. bale by freight not prepaid, \$4.90 each.

RA-PID-GRO

The Miracle Plant Food—Fertilize Through the Leaves

We think all of our customers can benefit by using this product. It works almost unbelievable miracles in promoting rapid and healthy growth on all types of plants.

RA-PID-GRO is a complete concentrated plant food formula. It is made into a liquid fertilizer that plants can use immediately, simply by adding water. Contains 11 vital food elements plus vitamins B1 and B2.

WHAT RA-PID-GRO WILL DO. Speeds up production and assures abundant crops. Greens up lawns; helps good grasses crowd out weeds. Aids your plants to flower abundantly and regularly, and keeps the foliage healthy. Remember, too, a healthy plant is not as subject to insects, diseases and winter injury.

OFFSETS TRANSPLANTING SHOCK to a large extent and gets your new plants off to a flying start. Simply put 1 pound of Ra-Pid-Gro in 22 gallons of water (4 teaspoons per gallon) and you have a solution in which to dip plant roots before setting out. Trees, shrubs, fruit trees, evergreens, etc., are left in for 3 or 4 minutes. Berry plants one minute. Strawberries, house plants, vegetables just dip and remove. Use the remainder for watering all of your plants.

LAWN USE. Try 1 pound of Ra-Pid-Gro as a spray on part of your lawn. You will be astounded at the difference in the treated area within 30 days. Offsets 2-4D, shock, too. You'll be a life-time booster for this remarkable and easy way to secure almost phenomenal results from your plants.

Instructions on every package.

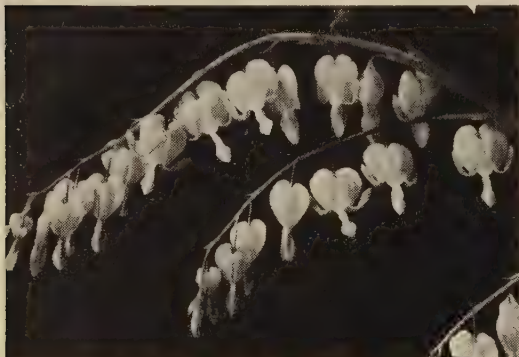
1 Pound (makes 22 gals.)\$1.25	All Prepaid
2 Pounds (makes 44 gals.) 2.35	
5 Pounds (makes 110 gals.) 4.50	
25 Pounds (makes 550 gals.)21.00	

RA-PID-GRO is ALL Plant Food—Contains No Filler!





Double Bristol Fairy Baby's Breath
(page 19)



Old Fashioned Bleeding Heart



Silver King



Lupins



Creeping Phlox

Old Fashioned

C 31 BLEEDING HEART

An old favorite that becomes more popular each year. Long racemes of truly heart-shaped flowers, rose-red and white, lend a romantic touch to any garden. Light green, interesting foliage. Grows to 24 inches tall and should be planted 18 to 24 inches apart. Valuable for mass planting. Likes a moist, rich soil and will thrive in either full sun or shade. June. Prepaid, 80c each; 3 for \$2.10; 10 for \$6.25.

C 43 SILVER KING

(Artemisia variety.) Striking misty foliage plant of great value as filler in bouquets and floral combinations. Bright silver-coated leaves and frosty branches create interest in perennial or shrub groups. Also used dried in winter bouquets. Grows 3 feet high. Prefers dry, sunny spots. Prepaid, each 45c; 3 for \$1.10; 10 for \$2.75.

Cole's Creeping Phlox

Lovely for edging, exciting as a low accent, gems for the rockery. Will grow anywhere and never fail to bloom. They are at their best in full sunshine, but even in semi-shade they will do fairly well and repay with their lovely colors. Not sold in fall.

C 44 SNOW. A lovely white form.

C 45 DRAGON'S BLOOD. Rich, glowing, crimson-red.

C 46 BLUE HILLS. The very finest of the sky-blue type.

C 47 AT DAWNING. The lovely rich pink often seen in the morning sunrise.

Prepaid, 45c each; 3 for \$1.20; 10 for \$3.50.

A COLE SUPER SPECIAL

#CC 48

2 Snow.

2 Blue Hills.

2 Dragon's Blood.

2 At Dawning.

All 8 for only \$2.90, prepaid.

(Value \$3.80)

GAY GAILLARDIA

Withstand drought and bloom, bloom, bloom. A gay show from June to frost. A good cut flower. Best in light, well-drained soil, and sun. 4 for \$1.25; 10 for \$2.75; each 40c, prepaid.

C 27 BURGUNDY GAILLARDIA. Burgundy-red and a strong grower to 2 ft.

C 28 DAZZLER GAILLARDIA. Striking crimson, orange and gold combination. 2 ft.

C 29 GOBLIN GAILLARDIA. Compact and lower growing. Flowers bright red tipped yellow. 15 inches.

#CC 30

GAY GAILLARDIA SPECIAL

2 each of these joyous plants.

(Value \$2.40)

All 6 for \$1.75, prepaid.

Russell Hybrid LUPINS

C 41

Enormous, symmetrical flower spikes display all the colors of the rainbow in many rich, contrasting bi-colors and tri-colors. Some of these spikes will attain a height of 3 to 4 feet with flowers along 1½ to 2 ft of the stem. The flowers all open at one time, making a glorious display of color. Must have ample moisture. Not sold in fall. Prepaid, 3 for \$1.35; 10 for \$4.00; each 50c.

C 24 COLUMBINE "STAR-LITE" HYBRIDS

(Aquilegia). A magnificent new strain of these garden "dainties." Long-spurred beauties in a glamorous array of clear color combinations. Robust growth to 2 feet with flowers 3 inches and more across, long lasting. Sturdy plants throw large quantities of mammoth blooms year after year. Plant in ordinary soil, in sun or partial shade. Mixed colors. Prepaid, 10 for \$2.75; 4 for \$1.25; each 45c.

General Planting Instructions

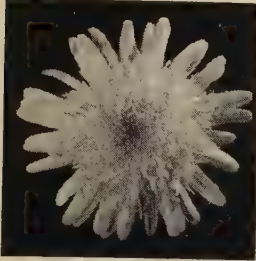
will be sent free with each order. This catalog is valuable for its specific directions and charts; we meant it as a reference to use in planning and planting.

Columbine

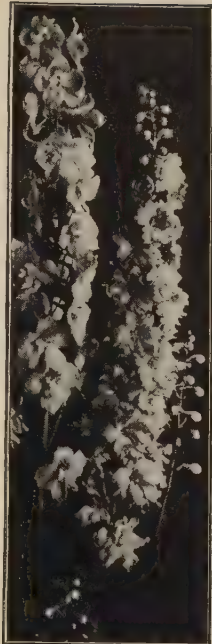




Flamingo



Mt. Shasta



Delphinium

A COLE SUPER SPECIAL

#CC 26 SUMMER BOUQUET

- 2 Bristol Fairy Baby's Breath
- 2 Pink Flamingo Baby's Breath (page 31).
- 2 Mt. Shasta Daisy (page 31).
- 2 Lyondel Hybrid Delphinium (page 30).

(Value \$6.00)

All 8 for only **\$4.95** Prepaid

NEWEST — FINEST — PHLOX

Here is "the most useful of all perennials" at its best, with the brightest, biggest flowers of all. Mass plantings of 10 or more produce a brilliant display; a constant, trouble-free source of pleasure during their long blooming season. Plant 15 inches apart in good garden soil in full sun. We offer strong, field-grown plants sure to bloom this year. Prepaid, each 45c; 3 for \$1.15; any 10 for \$3.50.

- C 32 **BLUE BOY.** The closest to a real blue.
- C 33 **CHARLES CURTIS.** Beautiful sunset-red.
- C 34 **LILLIAN.** Lovely, pure cameo-pink.
- C 35 **MARY LOUISE.** Giant clear white. Cut flower special.
- C 36 **MISS LINGARD.** Best early white. 2 or 3 crops of flowers.
- C 37 **RED BIRD.** Crimson-red with deep red center.
- C 38 **STARLIGHT.** Rich violet with a white star in "the center."

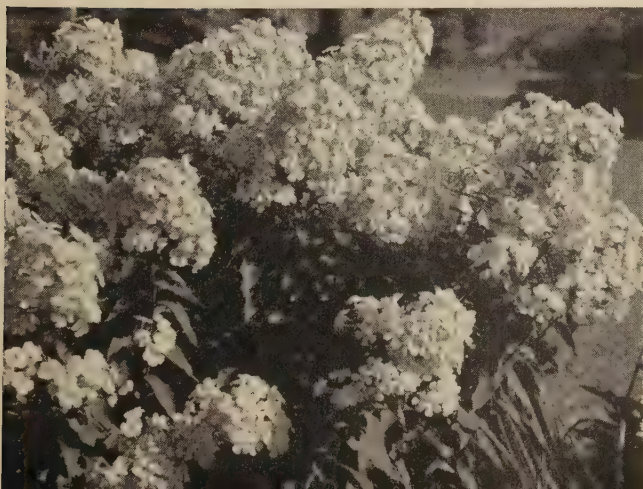
#CC 39 A COLE SUPER SPECIAL

1 each of all 7 Phlox listed.

only **\$2.10** Postpaid

(Value \$3.15)

Phlox



Double Bristol Fairy

C 25 BABY'S BREATH

(Gypsophila hybrida). True grafted stock. As misty as an angel's breath. Double flowers, pure white, fully three times the size of ordinary varieties. Vigorous growth to 3 feet tall and as wide. A bouquet in your garden; the finishing touch to a bouquet in your house. Blooms all summer. Tip top field grown plants. Prepaid, each 80c; 3 for \$2.15.

C 40 GIANT FOXGLOVES

SHIRLEY HYBRIDS. (Digitalis). Flower heads over 3 feet long covered with large, bell-shaped blossoms in a wide range of colors from white to deepest rose. Most dotted crimson or maroon. Attains a height of 5 feet under ideal conditions and will thrive in light shade or full sun. Prepaid, 4 for \$1.25; 10 for \$2.75; each 40c.

Sweet Scented HARDY VIOLETS

Used as ground covers or specimen clumps in shade or sun. Really go to town in manured soil. Need no protection.

C 18 ROYAL ROBE VIOLET. A magnificent violet novelty of breath-taking beauty and size. Exceedingly fragrant blossoms of deep, lustrous violet open out flat like a Pansy. Huge flowers on 10-inch stems. Prepaid, each 50c; 3 for \$1.25.

C 19 PINK ROSINA. Very rare and choice with dainty rose-pink blooms, deliciously fragrant. A marvelous display in spring and again in autumn. Everyone likes this little flower. Prepaid, each 65c; 3 for \$1.75.

C 20 WHITE WONDER. Large, abundant, pure white blossoms with faint blue lines, intensely fragrant. Long stems push them well above leaves. Strong grower with dense foliage, making a fine ground cover or border plant. Prepaid, each 60c; 3 for \$1.55.

A COLE SUPER SPECIAL

#CC 21

- 2 Pink Rosina.
- 2 White Wonder
- 2 Royal Robe

(Value \$3.50)

All 6 for only **\$2.90** prepaid

#CC 22

One each of above

All 3 for **\$1.60** prepaid

White Wonder



Flaming Sunset Hibiscus

C 24 Cut Leaf Flaming Sunset

(Hibiscus var. "Flaming Sunset"). A Cole origination. Big 8-inch flaming red flowers in August and September. Not a common Mallow, this unique plant deserves all the room you can give it. Strong stems are red. Leaves dark green with red veins, are deeply cut and shredded, turn blazing scarlet in the fall. Likes a sunny place and will grow in ordinary soil. Even thrives in wet spots. Erect stems to 5 ft. Prepaid, 2-yr. plants, each \$1.00; 3 for \$2.75.

Royal Robe Violet



FRUIT for the Home Garden

SPECIAL SELECTION OF THE BEST VARIETIES FOR THE AMATEUR PLANTER.

For years Cole has specialized in the testing and selection of Fruit Trees and Small Fruits with the needs of the home gardener foremost. The following list of superior varieties has evolved as a result of this work. We can unhesitatingly recommend them as the best for the areas in which our business is carried out. An excellent reference, available to Ohioans, is "The Home Fruit Garden" by Frank Beach, Ohio State Univ. Agri. Ext. Serv. Bul. 252. It is available from your Extension Agent or directly from the University at Columbus 10, Ohio. Most states offer similar worth-while services to residents.

CHERRIES

SPRING PLANTING ONLY

F 7 BLACK TARTARIAN.

Sweet. The best of the early sweet Cherries for home and local market. Very large black-red, juicy, rich fruit. A robust, disease-resisting tree.

F 8 NAPOLEON (QUEEN ANNE)

Large, pale yellow, almost white fruit with brilliant red cheek. Flesh is white, firm, juicy, sweet and of the highest quality. A very choice canning variety.

F 9 PIE CHERRY MONTMORENCY

Best and largest for pies and canning. Fruit dark red; firm, reddish yellow flesh. Bears enormous crops regularly.

4 to 6 ft. trees, your choice, \$1.90 each; 5 or more, \$1.70 each; 25 or more, \$1.35 each. Not prepaid.



Montmorency

F 18 DWARF BARTLETT PEAR

Require only 10 feet-per plant, and bear so young you can have fruit in less than half the time needed for standard Pears to bear. Top quality fruit, larger than standards. Bartlett is the most popular, and with good reason. It is large, clear yellow, with sweet, juicy, finely grained flesh. Best for canning, and bears very heavily and regularly. Not prepaid, 3 to 4 ft., 2-yr. branched trees, \$2.75 each; 2 for \$5.20.

ORCHARDISTS:

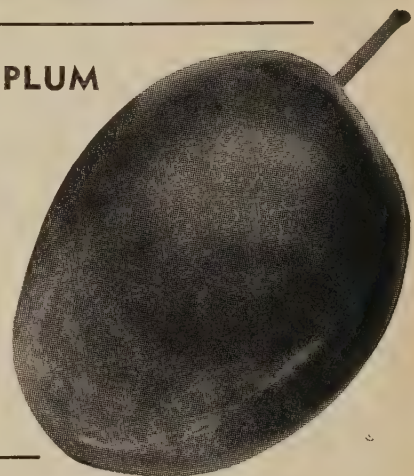
Write for special discounts in quantity. We can supply nearly any variety you want. This list is only partial.

NO OHIO,
SALES TAX.
ON FRUIT PLANTS

Look at the Crop
on This Young
Tree

F 19 Stanley PRUNE-PLUM

A great, new, freestone Prune-type Plum which has already become the most popular variety of all. Large, dark-blue fruits with firm, sweet and juicy flesh. Trees hardy and very productive. Exceptionally fine for canning and eating fresh. Begin to bear at young age. Not prepaid, 2-yr., 5 to 6 ft., \$1.75 each; 5 or more, \$1.55 each.



Dwarf Apple Trees

SMALL ENOUGH FOR ANY YARD

Perfect for the gardener who doesn't want to bother with full-size trees. Begin bearing very young—within a year or two after planting and produce huge crops for their small size. Give over twice as much fruit per acre as standard trees and the individual apples are fully as large, or larger. Handsome additions to the home lawn, with their quantities of lovely apple-blossoms in spring, deep green foliage and interesting character. No special equipment needed, either, for the usual home sprayers and step ladders will reach the top. Plant 12 feet apart in the home orchard. Cole's Dwarf Apples are budded on Malling I, the root stock which does not require staking. New Low Price. Not prepaid, 2-yr., 3 to 4 ft. branched trees, \$2.95 each; 3 or more, your choice, at \$2.85 each.

Numbers following the name indicate order of ripening.

- F 1 **DOUBLE RED DELICIOUS** (3). The most popular of all. Large solid red. Flesh crisp, fine-grained, tender with mild juicy flavor. Tops for eating.
- F 2 **LODI** (1). The improved Yellow Transparent. Summer apple, much larger and more firm than the old Transparent. The finest early Apple for cooking, and excellent for eating when completely ripe.
- F 3 **McINTOSH RED**. (2). Fall. Beautiful large red of finest quality. White flesh, tender and refreshing. Hard to beat for cooking and eating.
- F 4 **RED NORTHERN SPY** (4). All-red sport of a great favorite. Large fruit, fine-grained, mild; quality excellent. Fine for eating and cooking.

We have a few Heavy, Bearing-Age, 5 year, 6 to 7 ft. trees in **Stayman's Wine-sap** (F 6) and **Red Delicious** (F 5) varieties. \$6.75 each, not prepaid.

Hardy APRICOT HUNGARIAN

Spring Planting Only

F 10 A superb variety that has been tested and has borne heavily along the south shore of Lake Erie for a long period. Fruit is large and of excellent quality with deep yellow and gold flesh; high sugar content. Trees are very ornamental, having excellent blooms and often are used in the ornamental border. Grow like Peaches. **Not prepaid, 4 to 5 ft., \$1.90 each; 3 or more, \$1.70 each.**



Peach

Cole's SELECTED PEACH TREES

Peaches are small enough to be grown in the average yard, and so easy to care for that no one need be without their delicious fruit. Do well in ordinary soils, particularly those of lighter texture. Spring planting only.

Numbers following the name indicate order of fruit ripening.

F 12 AFTERLOW. (6). New. Originated in the New Jersey Experiment Station. Ripens 3 to 5 days after Elberta. Large, handsome fruits completely overspread with red. Fine grained, sweet, true Peach flavor; flesh golden yellow. Completely freestone. Vigorous grower and a great producer. Winter hardy.

F 13 CUMBERLAND (3). The finest flavored of all Peaches. Fruit is red. Rich juicy flesh of creamy white, with an occasional streak of red. Completely freestone; a thrifty grower and large producer. Every home orchard should have at least one of this variety.

F 14 ELBERTA (5). September. Probably the most popular Peach grown. Highly recommended for canning and shipping. Flesh very yellow, juicy and firm.

F 15 GOLDEN JUBILEE (1). August. Now considered the best early freestone. Skin is yellow blushed red; flesh yellow, juicy, tender and sweet.

F 16 HALE-HAVEN (4). Due to its high color and packing and shipping qualities, this is fast becoming the leading market Peach. It holds its rich flavor well and loses very little color in canning. Really a leader.

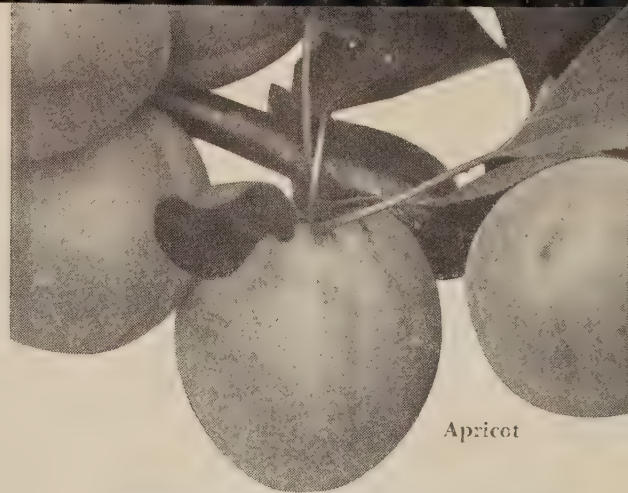
F 17 TRIAGEM (2). Another great New Jersey introduction. Red all over, firm and completely freestone. The yellow flesh is as fine as any Peach we know. Ripens 2 to 3 days after Golden Jubilee.

Your choice, alike or assorted, 4 to 5 ft. branched trees, \$1.25 each; 5 or more, \$1.10 each; 25 or more, 90c each. **Not prepaid.**

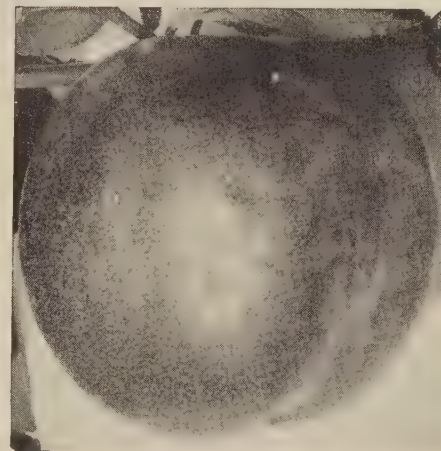
Cole's Red NECTARINE

Spring Planting Only

F 11 Smooth - skinned. Peach-like fruit having a distinctly different exotic flavor. Cole's Red Nectarine is freestone, of fine quality and has a superb melting flavor. Trees bear young, like Peach. **Not prepaid, 4 to 5 ft., 2-yr., \$1.90 each; 3 or more, \$1.70 each.**



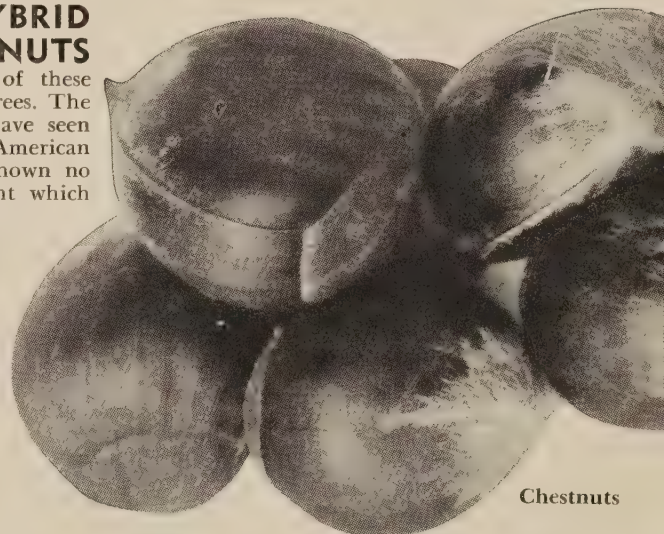
Apricot



Nectarine

F 20 COLE'S HYBRID SWEET CHESTNUTS

A limited quantity of these wonderful blight-free trees. The nearest approach we have seen to the old-fashioned American Sweet Chestnut. Has shown no signs of the fatal blight which has killed out all of the old favorites. The trees we offer this year are 6-year-old specimens, 4 feet or more tall, and have already begun to bear. **REMEMBER THE QUANTITY IS LIMITED—BETTER ORDER YOURS EARLY.** Reasonably priced at \$6.85 each, not prepaid.



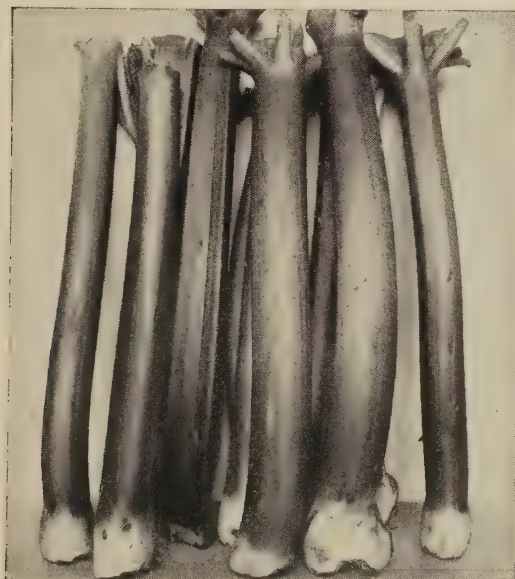
Chestnuts

RHUBARB

M 7 STRAWBERRY. This superb new variety produces good sized, tender stalks of a deep red color and marvelous flavor. When cooked, it becomes a delightful deep pink and requires about one-third less sugar than the average type of Rhubarb. As this variety is grown from divisions (it cannot be produced from seed), it is a little more expensive but will repay in heavy bearing qualities and general excellence. Plant 3 to 4 inches deep and 3 feet apart in the row. **Prepaid, 3 for \$1.80; 10 for \$5.40.**

ASPARAGUS

M 1 MARY WASHINGTON. The blue-blood of the Asparagus world. Rust-disease proof and one of the heaviest yielders. Extra large tips are rich, plump and tender. Easy to grow; you can cut your own fresh stalks for two months. Plant 18 inches apart each way, 3 to 4 inches deep. Fertilize with a complete fertilizer once a year. Beds last 15 to 20 years. (Not sold in fall.) **Extra heavy, 2-yr. plants, prepaid, 25 for \$1.95; 100 for \$5.25; 250 for \$10.40; 500 for \$16.50; 1000 for \$28.00.**



Rhubarb



Asparagus

STRAWBERRIES



Sold only in multiples of 25

One sure way to get full-flavored, fresh Strawberries is to grow your own. You save money and can make a nice profit on those you sell to neighbors. They're easy to grow and take almost no space, since they are planted only 2 feet apart. All Strawberries shipped postpaid directly to you by Cole's grower who is one of the country's leading Strawberry specialists. We will cheerfully replace your order if it does not arrive in good condition. Not sold in fall.

M 8 DORSETT. A top market variety. Extra early self-pollenizing variety, the best for heavy (clay) soil. Bright red, firm; rich flavor. Large berries, evenly matured.

M 9 FAIRLAND. Newest USDA introduction. Early midseason; large, glossy, bright red, firm berries. Excellent flavor. Healthy foliage unusually free of leaf spot and scorch. Productive plants, resistant to red stele root disease.

M 10 PREMIER. Still our biggest seller. Few Strawberries have equalled its production record. Ripens early and over a long period. Berries, large, well-colored, of good quality and flavor.

M 11 SPARKLE. Great new one from the New Jersey Experiment Station. Vigorous grower, very productive. Bright, glossy red, firm fruit, good for freezing. Ripens mid-season. Resistant to red stele disease.

M 12 STREAMLINER. One of the best everbearing varieties offered today. Spring set plants start bearing in July and produce continuously thereafter. Luscious, juicy fruit, red clear through; fine for eating fresh, canning or freezing. Rapid growing, sturdy plants.

M 14 SUPERFECTION. Brand new. The finest everbearing Strawberry ever introduced. Produces a crop with the June bearers and, after a short rest, a continuous heavy crop until frost. Fast growing plants make plenty of producing runners. Fruit is large, highly colored, juicy and wonderfully flavored. The sugar content is high. Crops this spring and for years to come.

Cole's Strawberry Patch

#MC 15

25 Superfection 25 Dorsett
25 Premier 25 Fairland

All 100 plants for \$3.95
(Value \$5.50)

POSTPAID STRAWBERRY PRICES

Early Varieties:	25	50	100	250	500	1000
M 8 Dorsett	\$1.05	\$1.75	\$2.80	\$5.60	\$8.75	\$14.00
M 9 Fairland	1.15	1.90	3.00	6.00	9.40	15.00
M 10 Premier	1.05	1.75	2.80	5.60	8.75	14.00
Midseason:						
M 11 Sparkle	1.05	1.75	2.80	5.60	8.75	14.00
Everbearing:						
M 12 Streamliner	1.90	3.15	5.00	10.00	15.65	25.00
M 14 Superfection	2.25	3.75	6.00	12.00	18.75	30.00

Complete planting instructions
sent with each order from Cole's.

RASPBERRIES

Doubly delicious when you pick your own, for Raspberries lose their delicate flavor rapidly in marketing. Plant them 3 feet apart in 6 foot rows, or space 5 feet each way. Average garden soil will do if water does not stand on it. The listed varieties are particularly recommended for the northern area Cole serves. Not sold in fall.

M 6 BLACK RASPBERRY NEW LOGAN. Quantities of large, glossy black berries. Fruit excellent quality, firm and sweet, profitable for marketing. Resistant to virus diseases and anthracnose. The best early variety with its outstanding productivity. Prepaid, No. 1 plants, 5 for \$1.25; 10 for \$1.75; 25 for \$3.45; 50 for \$5.90; 100 for \$10.45; 500 for \$39.50.

M 5 RED RASPBERRY LATHAM. The most popular variety all over the country. Free from insects and diseases, and highly productive. Fruit is rich, brilliant red, firm and full of delicious flavor. Remarkably hardy; has a long bearing season. Prepaid, No. 1 plants, 5 for \$1.40; 10 for \$1.95; 25 for \$3.80; 50 for \$6.60; 100 for \$11.50; 500 for \$44.00.

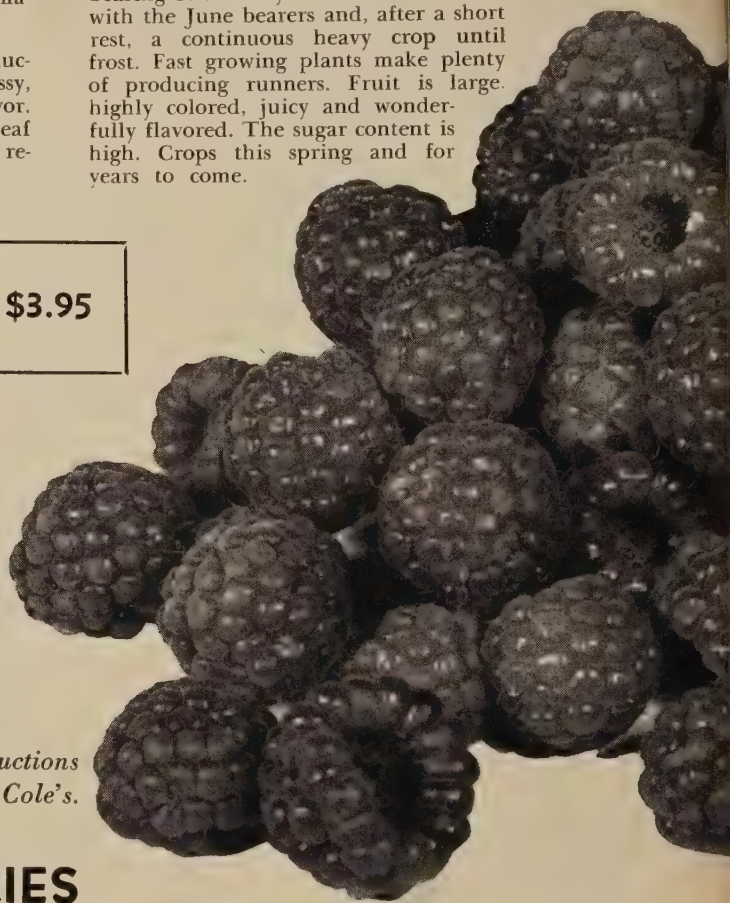
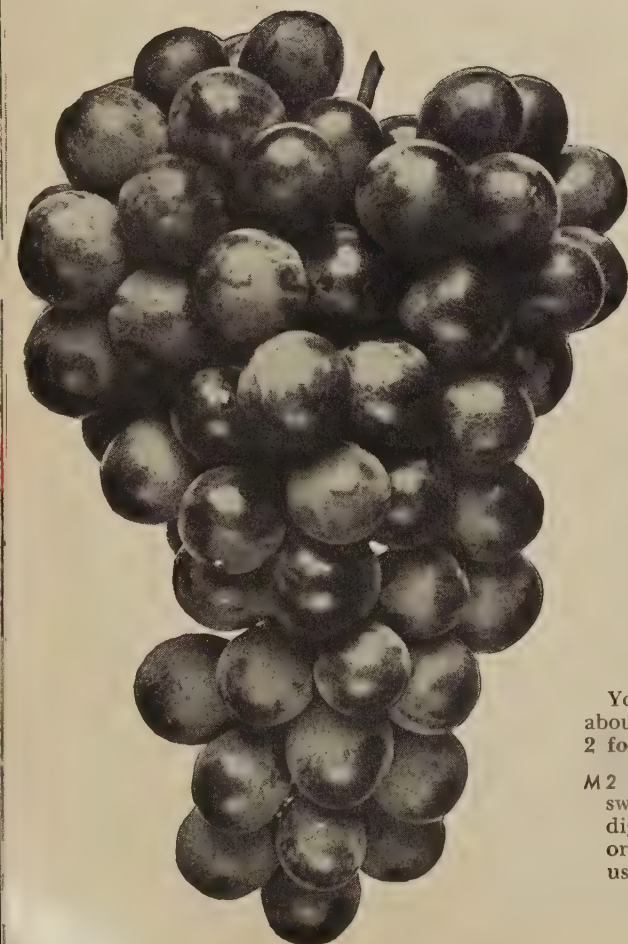
M 4 EVERBEARING RED INDIAN SUMMER. The best everbearing Raspberry. Bears a full crop early in the season and a good yield again in the fall. Hardy and a vigorous grower; easy to grow. Excellent flavored variety prized for its heavy bearing. Prepaid, No. 1 plants, 5 for \$1.55; 10 for \$2.20; 25 for \$4.15; 50 for \$7.25; 100 for \$12.75; 500 for \$50.00.

GRAPES

You can have your own Grapes for dessert, jelly and juice. Plant along the lot line or fence about 6 feet apart. Easy to grow and not particular as to soil. Prepaid, select, 2-year No. 1 vines, 2 for 95c; 5 for \$1.90; 10 for \$3.60; 25 for \$7.50.

M 2 CONCORD BLUE. Huge bunches of large, sweet, juicy, deep blue berries borne in prodigious quantities make this the world's favorite blue Grape. Berries firm, good for table use. Favorite in the market and wine trade.

M 3 NIAGARA. The finest of all white varieties. A hardy, dependable bearer producing enormous quantities each season. Large, round berries in compact bunches that are exquisitely sweet in flavor and fragrance.



Shade and Ornamental Trees

T 5 COLUMNAR NORWAY MAPLE

(*Acer plat. ascendens*). Often called the best of all narrow upright trees. Very narrow—at 40 ft. high, spread is only 15 ft. Foliage healthy deep green, holds very late. Excellent in congested city areas, for street trees and lawn specimens. A sturdy, hardy, adaptable tree which never needs trimming. Not prepaid, 5 to 6 ft., \$3.00 each; 2 for \$5.70.

T 7 SUGAR MAPLE

(*Acer saccharum*). A long-lived, hardy tree of dense and stately habit. Likes ordinary well drained soil, but needs root room. Foliage excellent, orange to red in the fall. Not prepaid, 6 to 8 ft., well-branched trees, \$4.25 each; 2 for \$8.20.

T 25 LOMBARDY POPLAR

America's most used tree for screens and back-grounds. Stately, narrow, upright spires to 50 feet or higher. Glossy foliage to the ground. Valuable as a fast growing specimen for accent. (Not sold in fall.) Not prepaid.

	For 3	For 10
6 to 8 ft.	\$3.30	\$10.00
8 to 10 ft.	4.65	14.00

T 21 SWEET BAY MAGNOLIA

(*M. virginiana*). 12 ft. The rich sweet fragrance of the creamy white flowers has been recalled by the poets of the ages. Bloom in June and July. Compact, narrow-upright trees bear long, leathery, shiny green leaves. Bright red clusters of berries follow the flowers; gray bark adds to the rare charm. Will grow in shade and very acid soils. Likes moisture—will even grow in a swamp. Not prepaid, 1½ to 2 ft. balled trees, \$3.90 each; 2 for \$6.30.

T 17 THORNLESS HONEYLOCUST

(*Gleditsia tri. inermis*). Broad-headed shade tree rapidly becoming one of the most popular. Finely divided, deep green foliage. Untroubled by pests or diseases. Gives cooling shade yet admits enough light for excellent lawn growth. Vigorous and fast growing; extremely hardy; thrives under city conditions. Grows equally well in heavy or light soil and withstands both drought and flooding. Highly recommended by city foresters and park men. Not prepaid, 5 to 6 ft., \$2.25 each; 2 for \$4.20. Strong 8 to 10 ft., \$4.75 each; 2 for \$9.10.

T 11 GOLDEN SILVER MAPLE

(*Acer dasycarpum* var.) A sport of Silver Maple, very distinct because of its fascinating orange-golden bark. Like ordinary silver, it is rapid growing, giving quick shade when and where you want it. Silvery green foliage, with brilliant autumn shades of red and orange. Easy to grow. Not prepaid, 5 to 6 ft. branched trees, \$2.25 each; 2 for \$4.20.

T 2 SILVER MAPLE

(*Acer dasycarpum*.) The fastest growing Maple and certainly very beautiful. For quick, satisfactory shade, this is your tree. Upright-spreading, graceful habit. Not prepaid, 8 to 10 ft., \$3.90 each; 2 for \$7.50.

T 4 NORWAY MAPLE

(*Acer platanoides*). One of the finest shade trees for all purposes. Dense, broad, round head gives deep shade. Foliage dark green, very healthy, holding green late into the fall then turning yellow. Fairly rapid growth even under city conditions. Our trees are mostly unbranched—will put forth branches soon after planting. Not prepaid, 6 to 7 ft., \$2.50 each; 2 for \$4.80.

T 16 RARE MAIDENHAIR TREE

(*Ginkgo biloba*). Picturesque broad-headed tree, one of the few surviving from past geologic ages. Leaves fan shaped, long-stalked, cut like Maidenhair Fern. Ideal for street or lawn planting in city conditions. Will grow anywhere the Tree-of-Heaven grows. Responds remarkably to fertilization. No insect or disease faults. Not prepaid, 6 to 8 ft., selected trees, \$7.25 each.

T 15 GREEN ASH

(*Fraxinus pennsylvanica*). Magnificent, fast-growing native hardwood. Broadly pyramidal, strong trees. Cool green foliage turns bronze-gold in fall. Here's another for quick effect. Not prepaid, 5 to 6 ft., \$1.95 each; 2 for \$3.70. 8 to 10 ft., \$3.90 each; 2 for \$7.50.

T 28 GOLDEN WEEPING WILLOW

(*Salix niobe*.) 30 ft. Quick growing Willow of typical weeping habit. Bark golden yellow, provides interest in winter. Leaves peach-like, dark green above, lighter below. Not so tall growing as other types. Stands city conditions well and perfect for wet spots. (Not sold in fall.) Not prepaid, 5 to 6 ft. size, \$1.95 each; 2 for \$3.70; 8 to 10 ft., selected, \$3.90 each; 2 for \$7.50.



Golden Silver Maple



Green Ash

Golden Weeping Willow



Columnar Norway Maple

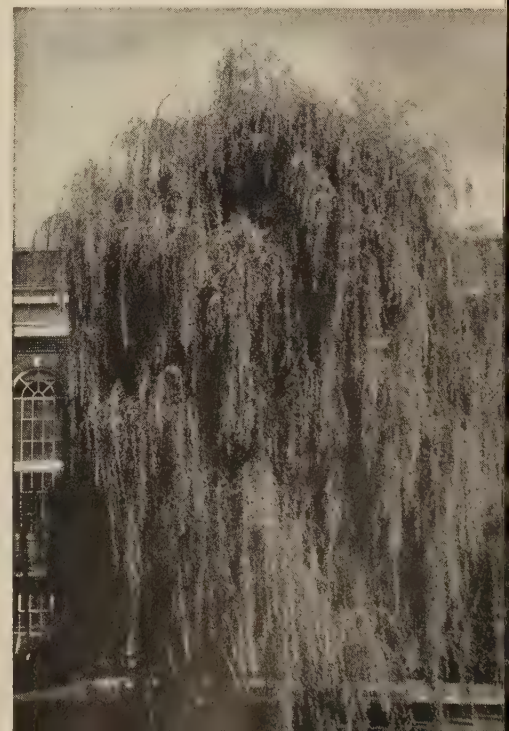


Poplar

Thornless Honeylocust



Sweet Bay Magnolia



Cole's Choice Collection



Sourwood

A 28 SOURWOOD

(*Oxydendrum arboreum*). One of the most unusual and attractive small trees, belonging to the *Rhododendron* family. Long, slender, bright green, lustrous foliage turns to brilliant red very early in autumn. Leaves hold on late, too. Young branches are reddish brown and older bark is dark gray, furrowed. Flowers in July and August, creamy white, like Lily-of-the-Valley, in long drooping racemes at the end of every shoot. Grows at a fair rate to about 20 to 25 feet, essentially narrow-upright. Does best in cool, well-drained acid soil, with plenty of moisture, in either sun or shade. Prepaid, branched, stocky, 4-year, 1½ to 2 foot trees, \$2.10 each; 2 for \$4.00; 6 for \$10.50.



Golden Warminster Broom

D 1 Cole's Acid Peat Humus Mixture

A superior source for organic addition to any soil. Cole's acid humus is pure organic peat containing no trace of sticks or other refuse. Provides humus necessary to retain moisture, improve aeration and build proper structure in your soil. Supplies acid condition required by Blueberries, *Rhododendrons*, Azaleas, etc., and makes an ideal mulch. Mix about ½ peat and ½ soil in backfill when you plant. Spread 1½ to 2 inches thick for mulching. 2-bu. carton, by express, not prepaid, \$1.45 each. Full 20-bu. bale, by freight, not prepaid, \$4.90 each.

A 21 NODDING JAPANESE ANDROMEDA

(*Pieris japonica*). One of the first evergreen shrubs to bloom in spring. Densely covered with graceful pendulous clusters of creamy white, bell-shaped flowers in April and May. Beautiful all year with its glossy, dark, evergreen foliage and compact upright habit. Young leaves rich bronze when developing in spring. Same culture as *Rhododendron*. (Not sold in fall.) Prepaid, bushy, 12-inch plants, balled in peat, \$2.10 each; 3 for \$5.85; 10 for \$18.00.

Nodding Japanese Andromeda



Donald Wyman's "Shrubs and Vines for American Gardens" contains a thorough explanation of culture, origin, habits, and uses of the aristocratic *Rhododendron* family. See page 17.

Because all of this group of plants grow best in acid soil, under similar growing conditions, and have many characteristics in common, we are including them in a group. Most are members of the *Rhododendron* family, and, except where differences are noted, require similar care. Soil may be acidified by addition of aluminum sulphate at ¼ to ½ pound per square yard, but it may be injurious to plants unless used with care. Cole's acid peat humus can be used liberally with no chance of damage to plants. In any case, never use lime, bone meal, wood ashes or other alkaline material around these plants.

A 25 GOLDEN WARMINSTER BROOM

(*Cytisus praecox*). The only truly hardy shrub that resembles the lovely, golden *Genista* or Easter Flower. A compact growing shrub that never becomes bare or leggy at the bottom, even at its ultimate height of 5 feet. The unique, soft golden bloom completely covers the plant in the spring. Plants bloom at small size and grow well even in dry soil. They like acidity, however. Foliage is tiny and fascinating, while the branches stay bright green all winter. An excellent specimen which blends beautifully with evergreens and Azaleas in the foundation. Prepaid, 3-year bushy, packed in peat, \$1.75 each; 3 for \$4.80.

Real American

A 20 CHRISTMAS HOLLY

Everyone wants "Christmas Holly" in his garden but the cost of large plants has been prohibitive to many. To meet this situation, Cole offers fine 2-year-old plants of a fast growing strain which fruits on young bushes. Only female plants bear fruit, but a male is necessary for pollination. We suggest a male be within 200 feet for sure fruiting. May be used as a lovely hedge. Write for quotations on 20 or more. (Not sold in fall.) Prepaid, sexed plants, specify your choice, 2 or more at \$1.25 each; 5 or more at \$1.15 each.

American Holly





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Canada and Countries outside U. S. \$1.00 per year

of Acid Loving Plants

LARGE FLOWERED HYBRID AZALEAS

(*A. mollis* x *A. japonicum*). Our Holland grower has sent us a new group of these tested, completely hardy Azaleas in named varieties and separate colors. All bloom in May. Maximum height 4 to 5 feet. Culture similar to Rhododendrons, but will get along in less acid soils. Advanced growing methods and volume sales enable us to offer bushy, heavy plants at an extremely low price. 3-year, well budded, balled in special Azalea soil, \$3.25 each; 3 or more, your choice, at \$3.10; 10 or more, your choice, at \$2.90. Not sold in fall. Not prepaid.

- A 1 **BABEUF.** Soft orange-red, tinged salmon. One of the most impressive in our trials.
- A 2 **CHEVALIER DE REALI.** Great masses of rich, creamy yellow flowers. Plant compact.
- A 4 **HORTULANUS WITTE.** Deep yellow with orange cast. Sturdy grower.
- A 5 **HUGO HARDYZER.** Closest to a red of any hardy type. Brilliant coloring.
- A 6 **KOSTER'S BRILLIANT RED.** Giant orange-red, deeper color than Babeuf.

GHENT HYBRID AZALEA, "FANNY"

A 3. Very choice, perfectly hardy variety of a rich intense pink not possible in the above hybrids. Flowers a little later. Same culture. Dark, glossy foliage. 3-year, blooming size, balled in special soil, \$3.75 each; 3 or more at \$3.60. Not prepaid.

A COLE SUPER SPECIAL

Offer #AC 40

1 each of all the Hybrid Rhododendrons and Azaleas listed here.
(Value \$41.70.)

All 11 plants *(not prepaid) for only **\$36.95**

*If your order reaches us before March 30, we will include FREE 2 Catawbiense Grandiflorum Hybrid Rhododendrons worth \$1.50 each.

A COLE SUPER SPECIAL

#AC 8 **AZALEA COLOR OFFER**

1 Fanny, 1 Hortulanus Witte, 1 Babeuf

(Value \$10.25) All 3
Not Prepaid, for **\$9.00**

Not sold in fall.



Azaleas



American Holly
(See opposite page)

Choice Red Rhododendrons

The two varieties listed here are among the more rare offered by our grower in Holland. Their coloring and form are superb, their hardiness is proven. We regret that sales must be limited to one of each to a customer. Not sold in fall. Not prepaid, 3-year, branched, blooming size, \$5.00 each; 1 of each for \$9.75.

- A 14 **VAN WEERDEN POELMAN.** Finest bright crimson flowers.
- A 11 **F. D. GODMAN.** Dark red of great substance.

Hardiest Hybrid Rhododendrons

The finest hardy hybrid Rhododendrons for the North. Standouts of their color classes in heavy blooming and strong growth. All have the ability to withstand Lake Erie's icy winds and flower in June year after year. There is no magic "green thumb" needed to grow them. Their roots need cool, moist, but not soggy conditions, an acid soil and plenty of humus. Cole's acid peat humus mixed in equal parts with the soil, and used as a two inch mulch, takes care of the matter. Grow in sun or shade.

Following three varieties balled in especially prepared Rhododendron soil. Well branched, 3 year blooming size plants at a price below any offering we have seen in America. (Not sold in fall.) Not prepaid, \$3.90 each; 3 or more, your choice, at \$3.75; 10 or more, your choice, at \$3.60. We will select plants with a quantity of flower buds for an additional 50c each.

- A 9 **DR. RUTGERS.** Huge clusters of red flowers, ruffled at the edges. Strong grower.
- A 10 **ENGLISH ROSEUM.** Attractive clear rose blooms. Compact, healthy green plants.
- A 12 **LEE'S DARK PURPLE.** Deepest, velvety purple of any Rhododendrons. Delicate throat markings. Large flowers.

Rhododendrons





Heather

HEATHER

An Old World charm shared by no other plant makes the Heather beloved of all who know it. Low-growing, (about 1 foot), with distinct evergreen foliage and tremendous quantities of pert, upright spikes of flowers, six to eight inches in length, during early summer. Especially useful for planting in front of Rhododendrons and evergreens, as ground covers and around large shrubs or trees, for bank plantings, rock gardens and many other ways. Culture differs a little from other plants here. Soil must be acid, preferably peaty, and not very fertile. They need normal moisture, should never be in completely dry soil. Clip or cut to ground in early spring (no other time) to force healthy young growth and most flowers. Space a foot or more apart. (Not sold in fall.) Not prepaid, bushy, 2-year plants, balled in soil, \$1.50 each; 3 or more, your choice, at \$1.35; 10 or more, your choice, at \$1.10.

A 17 **GOLDENLEAF.** (aurea). Leaves bright golden yellow. Flower pinkish white.

A 15 **DOUBLE WHITE.** (alba plena). Lovely double flowers of pure white.

A 16 **H. E. BEALE.** Double lively pink blossoms.

A 18 **ALPORTI.** Deep crimson. Best red variety.



Hydrangea, Nikko Blue

A COLE SUPER SPECIAL

#AC 19 **HEATHER GARDEN**

1 Goldenleaf, 1 H. E. Beale, (Value \$5.40) All 4
1 Dbl. White, 1 Alporti For **\$4.50** Not Prepaid,

A 26 COLE'S NEW HYDRANGEA NIKKO BLUE

(Left). Huge flowers of a size and quality seen on plants selling for \$4.00 and up in the flower shops. But this variety is completely hardy outdoors, sure to bloom every year because the flowers form on new growth. There is no trick to raising them. Just give them a little extra water at first, and make the soil acid with Cole's Acid Peat Humus or alum. Grow well in limed soil, but produce pink flowers. (Not sold in fall.) Prepaid, nice, 2 year plants, will bloom for you this year, \$1.50 each; 3 for \$4.05; 10 for \$12.50. Packed in peat.

A COLE SUPER SPECIAL

Offer #AC 30

Acid Planting. 1 Red, 1 Pink Rhododendron; 1 Chev. de Reali, 1 Hugo Hardyzer Azalea; 1 Goldenleaf, 1 White, 1 Pink, 1 Red Heather, (Value \$18.70).

All 8 for \$17.50, not prepaid.

New Giant HYBRID BLUEBERRIES

Superior large-sized fruits; improved vigorous bushes with lustrous foliage. Flowers white in late May. Easy to pick, delicious large fruit. Foliage bright scarlet in autumn and red twigs provide interest all winter. Make excellent specimens, and stand out in the foundation or shrub border. No serious insect pests or diseases trouble them, and they don't require high fertility. Need acid soil, abundantly supplied with humus, and mulched for moisture conservation. Grow about 6 ft. tall unless pruned.

A 22 **JERSEY.** Late bearing. Largest berries of good flavor. Heavy yield on tall, somewhat spreading bushes.

A 23 **RANCOCAS.** Early bearing. Greatest yield of fine quality, light blue berries. Bush upright, medium tall.

A 24 **RUBEL.** High yield, fine flavor, the best shipper. Upright, tall bush. Bearing age, 3-year, 1½ to 2 ft., prepaid, any 3 for \$3.90; any 10 for \$12.00; 25 for \$26.25; 100 for \$90.00.

New Giant Hybrid Blueberries



A 27 HYBRID RHODODENDRON

Catawbiense Grandiflorum. Flaming crimson buds and glorious lavender-pink flowers in huge clusters in late May. Heavy, dense, glossy foliage. One of the finest Rhododendrons, and the most profuse flowerer. (Not sold in fall.) Prepaid, packed in peat, strong, 2-year, from Holland, \$1.50 each; 2 or more at \$1.20; 10 or more at \$1.00 each.

Catawbiense
Grandiflorum





T 18 NEW HYBRID GOLDEN CHAIN

(Above). (*Laburnum vossii*). 10 feet. No picture can do justice to this rare, low growing tree. Its long clusters of pure golden yellow are similar in form to the well known Wistaria, and often reach 18 inches in length, as many as 6 or 8 clusters on a small twig. Does well in either partial shade or full sun. A show plant all season with its decorative green bark and large, Clover-like leaves. (Not sold in fall). **Not prepaid, 6 to 8 ft. specimens, \$3.90 each; a pair for \$7.50.**

The Finest Flowering Crabs

T 22 BECHTEL'S DOUBLE FLOWERING CRAB. (*Malus ioensis plena*). 10 ft. Huge, double, light pink flowers hide the branches with rare beauty in the spring. Formal type; broad-symmetrical, pyramidal style; ideal for smaller lawn. Distinct lobed leaves. Selected 3 to 4 ft. trees.

T 24 HOPA CRAB. 12 ft. One of the loveliest varieties. Broadly compact, low growing tree. Loaded down at apple-blossom time with deep rose-pink, fragrant flowers which open from blood-red buds. In summer and fall clusters of small red Crabapples gleam brightly among the branches, make very fine jelly. Foliage rich maroon in spring, bright green later. Pest free, very hardy, and easy to grow. 4 to 5 ft. trees.

T 23 ELEY'S PURPLE LEAF CRAB. 12 ft. Trees hidden in spring by the mass of wine-red blossoms. An outstanding specimen with handsome, bronzy purple foliage turning bright red in fall. Attractive deep red fruit persists far into the winter. Makes brilliant, distinctive jelly. 4 to 5 ft. trees.

Prices on all varieties: **Not prepaid, \$1.95 each; 2 for \$3.70.**

Hopa Crab



Our Most
Picturesque
Tree, the
Birch,
Pictured
on Page 11.

[27]

Cole's FLOWERING and ORNAMENTAL TREES

T 10 REDBUD

(*Cercis canadensis*). (Right). A breath-taking display of live pink flowers covers every twig and branch. Makes a very graceful 20 ft. tree. Large, healthy, heart-shaped leaves add a tropical cast to the landscape picture. A beautiful specimen of great value even in the smallest yard. Perfectly hardy and thrives anywhere. **Not prepaid, strong 3 to 4 ft. trees, only \$1.75 each; 2 for \$3.20.**



Redbud

T 27 Double Red Flowering Peach

(Right). A tremendous show at peach-blossom time. Large, brilliant, double deep red flowers nestle all along the branches. Tree looks like a big bouquet. Typical glossy Peach foliage and a very graceful small tree to 10 ft. Best in well drained soil. Prune like any Peach tree. (Not sold in fall). **Not prepaid, 4 ft. blooming size, \$1.90 each; 2 for \$3.50.**



Double Red
Flowering Peach

T 14 PAUL'S DOUBLE SCARLET HAWTHORN

(Below). (*Crataegus oxyacantha pauli*). 15 ft. Choice ornamental tree from England. Brilliant rose-red, fully double flowers in spring. Spreading branching habit is perfect for use in accenting modern architecture. You may trim to formal shape, but in natural growth the tree attains its best effect. Leaves dark green, broad, lobed. Hardy, adaptable, and certain to bloom in huge quantities. (Not sold in fall). **Not prepaid, 5 ft. grafted trees, \$3.35 each; 2 for \$6.40.**

Paul's Double Scarlet Hawthorn





Magnolia Stellata



Magnolia Soulangeana

Offer #TC 32

- 1 Star Magnolia
- 1 Soulangeana Magnolia

Not prepaid, for \$5.85
(Not sold in fall.)

Flowering Dogwoods

T 12 DOUBLE FLOWERING WHITE DOGWOOD. (Cornus florida plena). An outstanding addition to our list of small trees. Has all the charm, artistry, and adaptability of the popular White Dogwood and in addition bears **DOUBLE FLOWERS**. Very hardy and heavy-flowering. Grows in shade or sun and in ordinary soils, even in somewhat wet places. Typical bright red berries and red fall foliage color. Only a few available. (Not sold in fall). Selected 2 to 3 ft. trees, prepaid, \$3.75 each; 2 for \$7.00.

T 11 RED FLOWERING DOGWOOD. (Cornus florida rubra). (Right). 12 ft. Everyone knows this lovely artistic tree. Cole's grafted strain produces the greatest profusion of large rose-red flowers in the spring. Heavy with glossy red berries in fall, hold late. A most adaptable tree; adds greatly to any landscape picture because of its fall fruit, red fall color and unique sympodial branching habit. (Not sold in fall). Prepaid, selected 2 to 3 ft. trees, \$3.75 each; 2 for \$7.00.

OFFER #TC 31

- 1 Double White Dogwood
 - 1 Red Dogwood
- Prepaid, for \$6.90.

ORIENTAL MAGNOLIAS

T 19 MAGNOLIA SOULANGEANA. Huge, fragrant, tulip-shaped flowers in early spring, rosy white inside, lively rose color outside. Leathery, deep green, waxy foliage follows the flowers, providing a restful mass of cool green for the summer. Makes an upright rounded tree to 12 or 14 feet. A magnificent lawn specimen. Will do well in any soil having good drainage. (Not sold in fall). Not prepaid, new low price, 1½ ft. balled trees, \$2.90 each; 2 for \$5.50.

T 20 MAGNOLIA STELLATA. The very rare Star Magnolia gives possibly the greatest show of all Magnolias. Flowers, before the leaves in April, double white, very fragrant, 5 to 6 inches across. The long, narrow leaves are thick and dark green, turn distinct bronze in the fall. A dense, small tree to 12 ft., branched close to the ground. Best used as a specimen. Culture same as for above. (Not sold in fall.) Not prepaid, 1½ ft. balled trees, \$3.25 each; 2 for \$6.10.

T 30 PURPLE LILY MAGNOLIA. (soulangeana nigra). Similar to soulangeana, except flowers are darker in color, a deep purple and white. Blooms a little later in spring and intermittently through the summer. (Not sold in fall.) Not prepaid, heavy 2½ to 3 ft. balled specimens, \$9.50 each.



T 26 Sensational KWANZAN FLOWERING CHERRY

(Below). We have seen the spectacular Flowering Cherries in the Washington Tidal Basin and have grown many varieties in the nursery, yet this one superb variety is always the most impressive. Young trees bloom a year or two after transplanting and continue even after the most severe winters in this part of the country. Double, bright rose-pink flowers completely clothe the branches in early spring. Makes a rather low growing tree of very picturesque habit. (Not sold in fall.) Not prepaid, strong 3 to 4 ft. trees that should bloom next year, \$2.75 each; 2 for \$5.20.



T 6

Crimson King MAPLE

(Acer platanoides schwedleri nigra). (Plant Patent No. 735). Today's tree sensation. Crimson King Maple will grow to the size of our lovely Norway Maple and retain its rich maroon leaf coloring throughout the entire season. Not to be confused with older types, such as Schwedler Maples, which lose their coloring in summer. Will grow any place a Norway Maple will grow. You can be one of the first to plant this wonderful tree which we have grown long enough to know is more than a mere novelty. Supply still limited. We offer heavy trees which will start branching the year they are planted. (Not sold in fall.) Not prepaid, 5 to 7 ft., price much reduced, \$6.75 each; 2 for \$13.00.





T 29 European Mountain Ash

(*Sorbus aucuparia*). 20 ft. Much more satisfactory than the native species since it fruits more prolifically and has more compact habit. Large flat clusters of white flowers in spring. Clusters of flashy, orange-red berries all over the tree in summer and fall. Deep green, clear foliage perfectly implements the graceful, upright habit. Not prepaid, thrifty young 4 to 6 ft. trees, \$1.90 each; 2 for \$3.50. 8 to 10 ft. specimens, \$6.50 each.

T 3 Red Leaf Japanese Maple

(*Acer palmatum atropurpureum novum*). A decided improvement over the common Blood-Leaf Maple. Ornamental beauty and charm are intensified by deep, solid red foliage which stays brilliant all summer. Rounded form is densely furnished with leaves to the ground. Specimen value unlimited. (Not sold in fall.) Not prepaid, 12-in. and up, balled plants, \$3.00 each; 2 for \$5.70.



Planting Aids: Handle as you would a shrub with good soil and fertility. If they are grown on a building plant 18 inches away from the foundation.

VINES-NATURE'S DRAPERIES

For other useful vines, see Big Leaf Wintercreeper, Hall's Honeysuckle and Virginia Creeper in the Ground Cover Section, pages 14 and 15.

V 14 SILVER LACE VINE

(Below). The fastest growing hardy vine. Where quick coverage plus beauty, on a trellis, or a screen for a porch is desired, nothing can beat Silver Lace Vine. Grows 20 to 30 ft. in a single season. Foliage is bright green to the very end, and the fluffy, cream-white flowers completely cover the vine from mid-summer to late fall. Easily trimmed for it can't be hurt. Grows in any well drained to dry soil and in city conditions. (Not sold in fall.) Prepaid, 2-year, \$1.00 each; 3 for \$2.75.



Trumpet Vine, Mme. Galen



V 1 New Madame Galen Trumpet Vine

(Left, below). (*Campsis hybrid*). A new hardy hybrid that has all the blooming qualities of big flowered tropical vines. Open, flaring, funnel-shaped flowers 2½ to 3 inches across, rich apricot tinted orange-scarlet. Sure to bloom without fussy care, producing big showy clusters all summer long. No insect pests, and will grow in wet soils. Clings to brick or wood without support. An unforgettable sight trained on posts, trellises, walls, or buildings. Sun only. Quantity limited. Prepaid, 2-year, \$2.25 each; 3 for \$6.45.



V 8 GOLDFLAME HONEYSUCKLE

(*Lonicera hybrid*). The newest thing in brilliance. The immense, showy clusters of trumpet-shaped buds open into fragrant flower clusters up to 7 inches across. Color is brilliant flame-pink outside, creamy golden yellow inside. In bloom from spring until heavy frost. Dark glossy foliage. Fine for porch, pergola, fence, or trellis. Stands city conditions well. Can be sheared into a bright shrub or hedge despite its natural tendency to vine. Prepaid, 2-year plants, \$1.00 each; 3 for \$2.75.

Boston Ivy



V 12 VEITCH BOSTON IVY

(Right.) *Parthenocissus tricuspidata* (veitchi). There is no better vine for densely covering walls of all kinds. Clings closely and tenaciously to stone, brick, or any other solid support. Lustrous, dark green foliage changes to flaming scarlet in autumn. Bloomy, blue-black berries add attractiveness and persist into winter. Stands city conditions, shade and dry soil very well. The Veitch variety is more refined, has smaller leaves and is more easily trimmed than the old type. Prepaid, well-rooted, 2-year No. 1 plants, 90c each; 3 for \$2.40; 10 for \$7.00.

C1 *Cole's Own Hardy
Everblooming Fuchsia*



SENORITA

The truly hardy Fuchsia that stays in your garden the year around. Tested from coast to coast, and even grown successfully in parts of Alaska. Plants upright, very compact, with glossy, holly-green foliage. Jewelled, pendant blooms 2 to 3 inches long, flaming red with lovely mulberry-purple corolla. Prominent stamens are bright gold. Flowers in great abundance continuously from July until frost. Reaches a height in two years of 3 feet and spread 2½ feet. For quickest results should be mulched the first winter. (Not sold in fall.) **Postpaid, \$1.00 each; 3 for \$2.65; 10 for \$7.50.**



C2 *Giant Lyondel Hybrid
Delphiniums*

ALL DOUBLES—ALL PERFECT

The finest, easiest to grow Hybrid Delphiniums we have ever planted. All the striking colors that are popular today combined with the great size and sturdiness of the older varieties. Tightly packed on 3½ to 5 ft. stems, the large all-double blooms occur in every possible color combination. We believe these are the hardiest, most satisfactory Hybrid Delphiniums ever offered. Field-grown clumps while they last, **postpaid, only 3 for \$1.55; 6 for \$2.95; 10 for \$4.65; 25 for \$8.80.**



New

C7 **ANGEL'S BREATH**

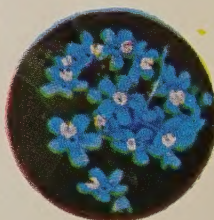
A pure white inverted bowl, 20 inches high, and spreads two feet. So profusely covered with bloom that the rich green foliage can scarcely be seen. Flowers fully double without a trace of center. Succeeds in any ordinary soil in the sun. Here's a little gem for your foundation planting or border. Provides endless cut flower material for months. **Prepaid, \$1.00 each; 3 for \$2.65; 10 for \$7.90.**



Angel's Breath

C16 **DEEP BLUE FORGET-ME-NOT**

If these lovely plants never bore a flower, the foliage would repay the effort of planting and caring for them. Large leathery leaves are a show the year around and when, during May and June the light blue flowers are borne in many clusters, the plant comes into its full glory. Will do well in either shade or sun. 12 inches. **Prepaid, 50c each; 3 for \$1.35; 10 for \$4.00.**

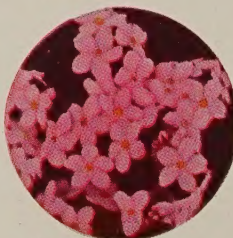


Offer #CC 17 2 Pink Beauty and 2 Deep Blue Forget-Me-Nots.
(Value \$2.50)

All 4 for \$2.15 Prepaid

C15 **Pink Beauty Forget-Me-Not**

The answer to many years of work by plant hybridizers to develop a truly pink, completely hardy Forget-Me-Not. This dainty 8-inch plant is all that can be desired, having a lovely pink flower in a setting of lush, light green foliage. Constantly in flower and without doubt the finest thing we have even seen in the Forget-Me-Not family. (Not sold in fall.) **Prepaid, 75c each; 3 for \$1.95; 10 for \$5.75.**





C 4 ASTILBE PEACH BLOSSOM

(Left). Dense feathery plumes of delicate peach-blossom pink. Spikes 18 inches tall. Foliage dense, lush. Flowers in June and July. Same culture as for Fanal. Prepaid, 80c each; 3 for \$2.25; 10 for \$6.65.

C 5 ASTILBE FANAL

(Right). Lively glowing red spikes about 15 to 20 inches tall. Foliage bronzy, divided, very compact. Likes a rich, moist soil, but will grow anywhere if given a little water. Will thrive in either shade or sun. Flowers for a long period in early summer, one of the best types for cutting. Prepaid, 90c each; 3 for \$2.50; 10 for \$7.50.



A COLE SUPER SPECIAL

Offer #CC 6

2 Astilbe Peach Blossom
2 Astilbe Fanal

All 4 for \$3.15, prepaid.

BOOK OF PERENNIALS

By Alfred C. Hottes

7th Edition 280 Pages 103 Illus.

Among amateur gardeners there is a decided preference for perennial plants, largely because they require but little care and so generously reward even that little. For those desiring a continuous show of color from early spring to early frost in their gardens, this book will be extremely valuable. It discusses over 125 separate species individually, with their culture and requirements. Prepaid, \$2.75.

New for 1951

C 23 ASTILBE HYBRID SENTINEL

From the hybridizers of Holland comes this entirely new color in Astilbe. Buds are deep lacquer red, holding a long time before opening to deep rose-red flowers. The purest red Astilbe yet perfected, having heavy flowers on strong stems. Highly recommended by European specialists as one of the finest cut flowers. Likes a rich, moist soil. Prepaid, \$3.50 each.



Everblooming Hardy Carnations
(Not sold in fall)

Greenhouse-type blooms in your garden. Completely hardy, grow in any light well-drained soil. Cut blooms for house use to keep new bloom coming on.

C 9 **GOLDEN SUN.** New. Bright golden blooms on 12-in. stems. Profuse.

C 10 **KING OF BLACKS.** Deep mahogany-maroon. Spicy fragrance.

C 11 **TRIUMPH ROSE.** Very prolific, rose-pink. Holds well cut.

C 12 **WHITE LIGHTS.** Glistening white. Last almost indefinitely.

Prices above varieties:
4 for \$1.25; 10 for \$2.75, prepaid.

C 13 **CRIMSON FLAME.** New, Brilliant, fully double crimson Carnations on 15-inch stems. Rich, spicy fragrance. Blooms all summer long with dozens open at a time. Absolutely hardy—easy to grow. (Not sold in fall.) Prepaid, 75c each; 3 for \$2.00.

#CC 14 **A COLE SUPER SPECIAL**

1 each of these superior varieties including NEW CRIMSON FLAME.

(Value \$2.75). All 5 for \$1.95, prepaid.

Crimson Flame
Carnation

High Crested

C 3 DOUBLE MT. SHASTA

(Below). The very newest and finest double Shasta Daisy. Mammoth, high crested, full double flowers, glistening pure white. Continuous bloom from spring until frost—marvelous mass effect. Strong, erect stems, best for cutting. Grows 20 in. high. Perfectly hardy and will grow nearly anywhere there is full sun. Postpaid, new low price, 55c each; 3 for \$1.50; 6 for \$2.85.



C 8 *Flamingo*

(Left). The true, grafted Pink Baby's Breath. Very rare because of difficult propagation. Large double pink florets in foamy heads. Plants make a mound over 3 feet high and as wide. Bloom for a long period and repeat if cut. Wonderful in mixed bouquets—blend with any color. Best in loose, well drained soil. Quantity limited—order early to avoid disappointment. Prepaid, \$1.00 each; 3 for \$2.75.



Spreading
Yew

Canaert
Juniper

Hetz Blue
Juniper

Pyramidal
Dundee
Juniper

Purple
Spreading
Juniper

Rhododendron
Catawbiense
Grandiflorum

Silver Blue
Pfitzer
Juniper

Hatfield
Upright
Yew

Cole's Justly Famous Junior Evergreens

Their tremendous popularity over the years has earned these extra husky evergreens a permanent place on the cover of our catalog. They have been justly famous as the greatest evergreen bargains in the U. S. and we are keeping them that way by NOT RAISING PRICES (SOME ARE LOWER) despite greatly higher costs of production. Perfect for immediate use, for planting to await further maturity, or for decorative effect in window boxes and winter gardens. Sturdy plants 3 to 4 years old, twice transplanted to develop masses of fibrous roots and insure their quick growth to specimen size. They quickly double and triple in value. Judicious pruning will keep them to one-half their mature height easily. Like a loose, slightly acid, fertile soil. Keep well watered until established. For less than 2 each, see the Cole Super Special. All prices prepaid.

	Maximum Height-spread	Per 2	Per 5	Per 10		Maximum Height-spread	Per 2	Per 5	Per 10
Z 17 SPREADING YEW. Rapid growing spreader. Dark green color. 10 to 12 in.	6x10	\$2.10	\$4.75	\$9.00	Z 2 SIBERIAN ARBORVITAE. Dense, low pyramid, blue-green. 10 to 12 in.	8 ft.	\$1.90	\$4.25	\$8.00
Z 5 CANAERT JUNIPER. Compact dark green pyramid. Stands 1/2 shade. 10 in. grafted.	14 ft.	3.80	9.00	17.50	Z 4 WINTERGREEN PYRAMIDAL ARBORVITAE. Broad pyramid. Holds color well. 12 to 15 in.	14 ft.	1.80	4.00	7.50
Z 6 HETZ BLUE JUNIPER. Spreader with upright habit. Fine, fast filler. 12 in.	6x6	1.90	4.25	8.00	Z 1 PYRAMIDAL ARBORVITAE. Narrow pyramid. Good grower. 12 to 15 in.	15 ft.	1.80	4.00	7.50
Z 10 PYRAMIDAL DUNDEE JUNIPER. Dense bluish-gray column. 10 in. grafted 12 ft.	12 ft.	3.80	9.00	17.50	Z 7 IRISH JUNIPER. Very narrow column. 10 to 12 in.	6x2	1.80	4.00	7.50
Z 9 PURPLE SPREADING JUNIPER. Flat-topped spreader. Purple in fall. 12 in.	1x6	1.90	4.25	8.00	Z 16 HICKS' YEW. Narrow column for accent. 10 to 12 in.	6x3	2.10	4.75	9.00
Z 14 CATAWBIENSE GRANDIFLORUM RHODODENDRON HYBRID LAVENDER. See page 26	6x5	2.40	5.50	10.00	Z 12 SILVER VIRGINIA JUNIPER. Vigorous silver-blue pyramid. 10 in. grafted	16 ft.	3.80	9.00	17.50
Z 11 SILVER BLUE PFITZER JUNIPER. Best blue spreader. 12 in.	4x6	3.80	9.00	17.50	Z 3 WOODWARD GLOBE ARBORVITAE. The best green globe. 10 in.	4x4	1.80	4.00	7.50
Z 15 HATFIELD UPRIGHT YEW. Dense conical type. 10 to 12 in.	5x5	2.10	4.75	9.00	Z 8 PFITZER SPREADING JUNIPER. Broad Spreading, gray-green. 12 in.	4x6	1.90	4.25	8.00

A COLE SUPER SPECIAL MAKE UP YOUR OWN EVERGREEN COLLECTION

10 Plants—your choice of varieties, at double the price for 5.

20 Plants—your choice of varieties, at double the price of 10.

You may select the kind of plants you want and the number of each kind you want, and may even order one of each of all varieties at this special price.

Siberian
Arborvitae

Wintergreen
Pyramidal
Arborvitae

Pyramidal
Arborvitae

Irish
Juniper

Hicks'
Yew

Silver
Virginia
Juniper

Woodward
Globe
Arborvitae

Pfitzer
Spreading
Juniper

